



Convio Application Toolkit

Built on the Facebook Platform v1.7.0

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Part 1: Convio Application Overview

This toolkit will walk an administrator from your organization through the process of creating a Facebook application that can display specific Convio-powered pages from your site in Facebook. Your constituents can add the application to their Facebook page, invite their Facebook friends to add it, and interact with your Convio-powered site (for example, by making a donation or taking an action alert). Whether or not you choose to create a Facebook Application, you should consider also creating a [Facebook Page](#) for your organization.



Notes:

- (1) Your organization may have only one application at a time per Convio instance.
- (2) Although every attempt has been made to accurately document each required field on the Facebook application form in these instructions, Facebook occasionally adds new fields to their process. Any new fields that do not directly affect the functionality of your application may not be included in this documentation until a future revision is published.
- (3) The application currently includes 26 canvas pages for your use in building the application. These pages are PageBuilder pages despite the fact that they only present within Facebook, and thus count against your contractual page limit.

Important Concepts and Terms

This document describes the setup and customization of a template Facebook application that you can use to publish your organization's news and other content to Facebook users and spread awareness of your organization's goals among your constituents' friends. It consists of two main sections:

■ The Facebook Application Home Page

The *Facebook Application Home Page* is the content users see when they first add your application and when they access it through a Bookmark or through the Applications menu. It can provide links to various other types of content. The default main page looks similar to the following:



■ The Facebook Application Profile Content

The *Facebook Application Profile Page* presents a logical opportunity to interact with the application depending on who is viewing the profile. This content may, at the option of the Facebook user, appear in his or her profile either on the left of their Wall (Profile) and Info pages or in their Boxes tab. At the top of the Profile page is a link to the application home page. The user's Facebook actions may also appear here, as well as pertinent content from your Convio-powered web site. The default content page looks similar to the following example:



Since not only Facebook users who have added your application, but also their friends can see this content, part of the content is conditional based upon whether it is being viewed by the Profile owner or by another user. The Facebook Application Profile Page content can be near-real-time, listing your organization's news updates and actions taken in support of your cause by the profile owner.



Note: Convio-generated content for the Profile page is pushed on a schedule (every 4 hours).

Terms that you may need to know as you work with Facebook include:

■ Facebook Application Canvas Pages

Canvas pages are pages of the application that are pulled from the Convio server each time they are viewed (except for images). These pages can include Facebook Markup Language (FBML) tags as well as Convio personalization tags.

■ FBML (Facebook Markup Language)

FBML is a set of custom HTML tags used specifically to create and work with the Facebook Platform. Some standard HTML elements are removed and others have been added. FBML is cached on the Facebook server until it is called again through a canvas page. For more information, refer to the [FBML information on the Facebook Web Site](http://wiki.developers.facebook.com/index.php/FBML) (<http://wiki.developers.facebook.com/index.php/FBML>).

■ Gifts

Gifts are messages with small pictures that users can send to their friends on Facebook. Gifts are a good way to spread the word about the organization's application and drive people to take action on the

organization's Web site. Gifts can link to a web page about the gift (including its purpose) that is displayed when the image is clicked.

- **HTML (Hypertext Markup Language)**

HTML is a series of codes and tags that provide structure of text-based information on Web pages. For more information, refer to the [Wikipedia information about HTML](http://en.wikipedia.org/wiki/HTML) (<http://en.wikipedia.org/wiki/HTML>).

- **S-Tags**

Convio Session Tags (S-Tags) are script tags can be used to insert personalization or conditional content into Convio web pages. For more information on session tags, refer to the [Convio Session \(S\) Tag Reference](http://community.customer.convio.com/docs/DOC-2102) (<http://community.customer.convio.com/docs/DOC-2102>).

Prerequisites and Requirements

- Basic knowledge of HTML for determining URLs and paths to images as well as troubleshooting broken HTML tagging.
- Facebook Integration enabled in the Convio Product Configuration.
- Two Facebook accounts created specifically for this application:
 - Account 1 for the application developer. Under Facebook rules, the name for the account cannot be your organization or business. It must be created with a first and last name that can be remembered if others want to use it within your organization.
 - Account 2 is for testing from the "Friend" side of the process.
- A meaningful **Name** and a brief **Description** for your Convio Facebook application that will help people to identify your application's purpose and your organization when deciding whether to add it.
- Graphics (JPG, GIF, or PNG format) files including:
 - The application **Icon** (16x16 pixels).
 - The application **Logo** (75x75 pixels).
 - Other images to include on your Convio Facebook pages, uploaded to the Convio Image library.
 - Images to use for gifts that Facebook members who add your application can send to other Facebook members to spread the word about your organization
- A constituent registration **Survey** created in Convio Survey.

Overview of the Process

Creating and publishing your Facebook application involves three major groups of tasks, which this document will describe in order. These include:

- Creating the application by: adding Facebook Developer to your Facebook account, creating a new Facebook application, and connecting it to your Convio-powered web site, following the instructions in Part 2: Creating Your Application.
- Customizing the default content PageBuilder (fb_) pages to display within your Facebook application by following the instructions in Part 3: Customizing Your Application Pages.
- Testing Your Application to be sure all pages are displaying correctly by following the instructions in Part 4: Testing and Submitting Your Application.

Part 2: Creating Your Application

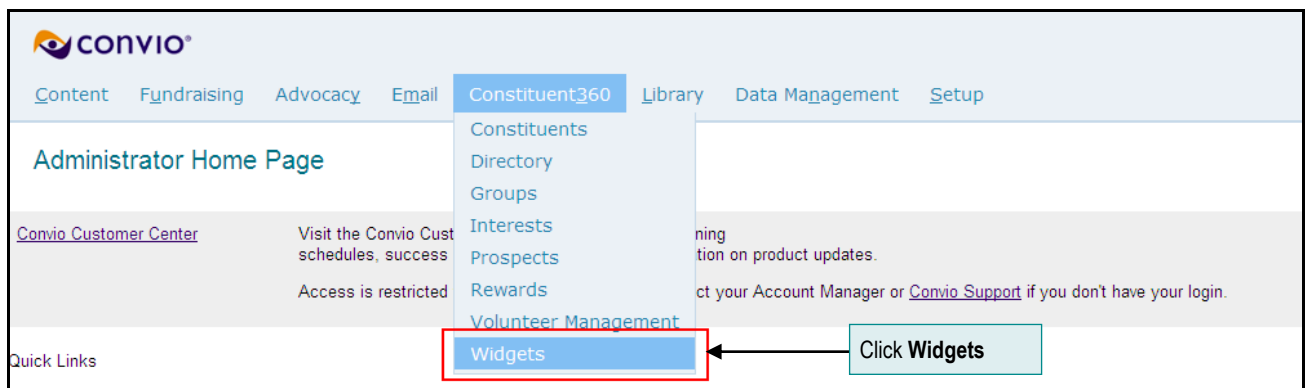
Creating an application based on the Facebook Platform requires that you add the Facebook Developer Application to your Facebook account, complete the online Facebook application form, and then configure specific settings in the Convio interface to connect to Facebook and run your application.

Adding the Facebook Developer Application

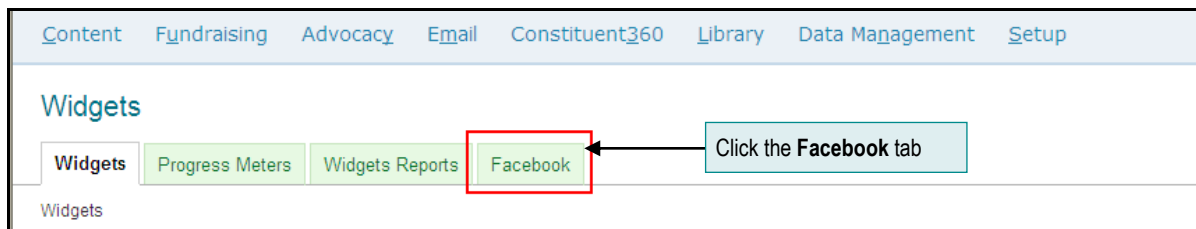
In this section, you will add the Developer Application to your Facebook Account and complete the Facebook application form online.

To add the Facebook Developer Application:


1. At the top of a Convio Admin "Home" page, click **Constituent360** and then click **Widgets**.



2. On the Convio Admin "Widgets" page, click the **Facebook** tab. (If the Facebook tab does not display, contact Convio Support and ask them to enable Facebook Integration in your Product Configuration).



- On the Convio Admin "Create Facebook Application" page, click the **Add Developer Application** link. This link will open the Developer application on the Facebook web site in a new browser window. You will first use Facebook Developer to create your application and set up the information required by Facebook, and then return to Convio Admin pages to link Facebook with Convio and to customize your application.



[Content](#)
[Fundraising](#)
[Advocacy](#)
[Email](#)
[Constituent360](#)
[Library](#)
[Data Management](#)
[Setup](#)

Widgets

[Widgets](#)
[Progress Meters](#)
[Widgets Reports](#)
[Facebook](#)

Facebook

1. Create Facebook Application
2. Initial Setup
3. Permanent Session Key
4. Create default content
5. Set source codes
6. Override default pages
7. Check your setup
8. Override feed templates
9. Facebook Gifts

These screens will walk you through the process of building a Facebook application for your site using Convio. The first steps will be done inside of the Facebook application.

You should create a Facebook user id for your organization and use that id as the one that creates the application rather than using a personal Facebook account. Even if you already have an account for your organization, you may want to create a separate developer account just for your Convio-powered Facebook application.

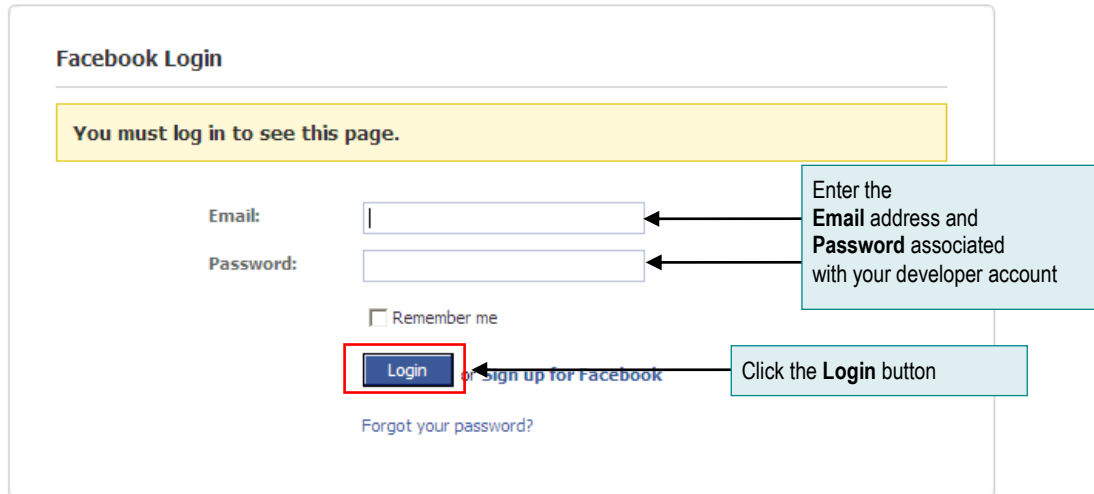
Once you have created the Facebook account that you want to use, you will need to add the developer application to that account, and then define your Convio-powered application.

- 1. Add the Facebook Developer application:**
 Follow the link below to add the Facebook Developer application. You may be prompted to logon to Facebook, and then will receive a confirmation screen. Leave all the boxes checked, and then click the Add Developer button.
[Add Developer Application](#)
- 2. Create your Facebook application:**
 Now when you go to the Facebook Developer application, you should see a link to set up a new application. You will then be presented with a short form to fill out describing your application. You can find full instructions for filling out that form by following the link below.
[How To Configure Your Application](#)
- 3. Setup your application in Convio:**
 Once you have created the application in Facebook, you will need to copy some of the information into Convio so that we know how to talk to Facebook on your behalf. The next few screens will walk you through that process.

[Next](#) or [Cancel](#)

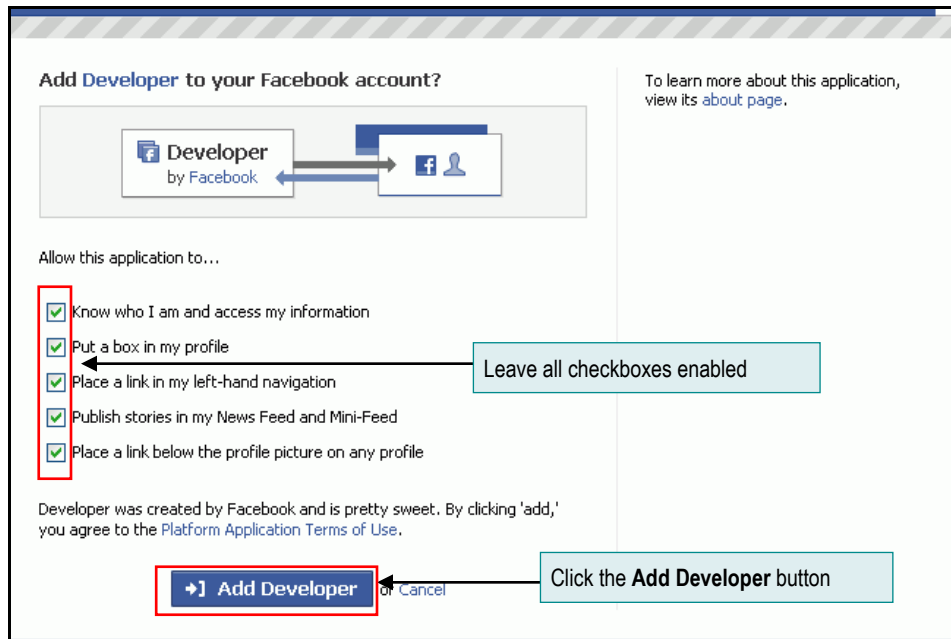
Click the **Add Developer Application** link

4. On the "Facebook Login" page, log in to the Facebook account that you will use as the developer account. If you do not have a Facebook account, click **Sign up for Facebook** link to create one.
 - a. In the **Email** field, enter your Facebook account email address.
 - b. In the **Password** field, enter your Facebook account password.
 - c. Click the **Login** button.



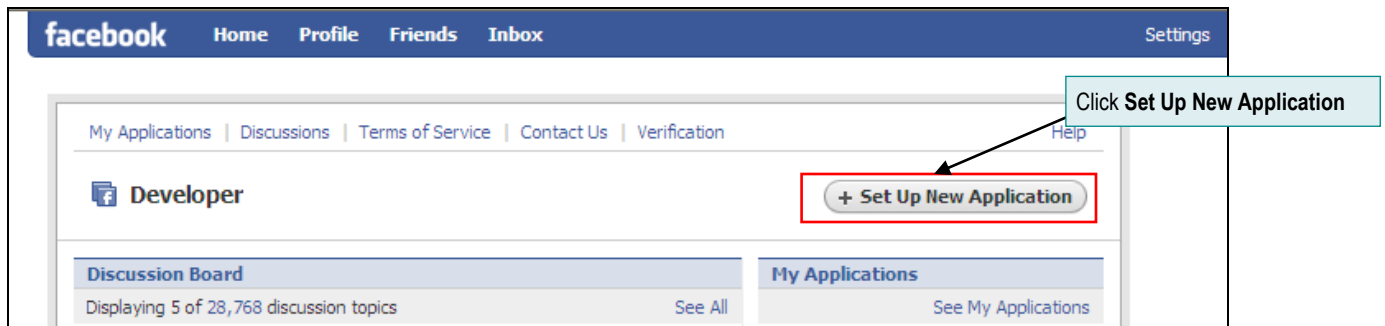
The screenshot shows the Facebook Login page. At the top, it says "Facebook Login". Below that is a yellow box with the text "You must log in to see this page." There are two input fields: "Email:" and "Password:". Below these is a checkbox labeled "Remember me". There are two buttons: "Login" and "Sign up for Facebook". Below the buttons is a link that says "Forgot your password?". Annotations with arrows point to the "Email" and "Password" fields, stating "Enter the Email address and Password associated with your developer account". Another annotation points to the "Login" button, stating "Click the Login button".

5. If you have not already done so, you will be prompted to add the "Developer" application to your Facebook account. On the Facebook "Add Developer to your Facebook account" page, leave all checkboxes enabled and click the **Add Developer** button.

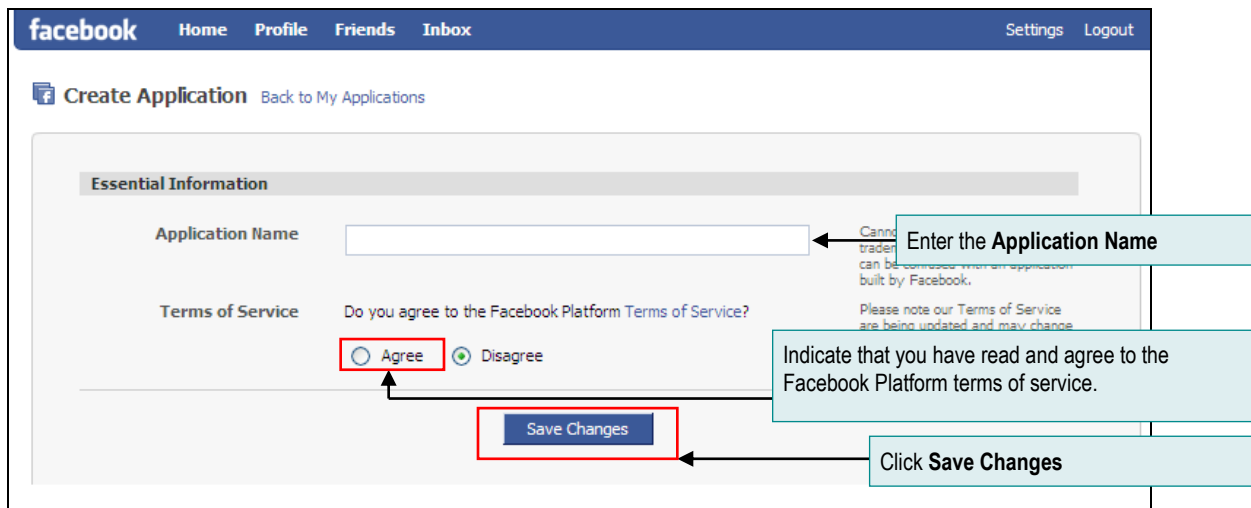


The screenshot shows the Facebook "Add Developer to your Facebook account" page. At the top, it says "Add Developer to your Facebook account?". Below that is a box with the "Developer by Facebook" logo and a Facebook profile icon. To the right, it says "To learn more about this application, view its [about page](#)." Below this is a section titled "Allow this application to..." with five checkboxes, all of which are checked. The checkboxes are: "Know who I am and access my information", "Put a box in my profile", "Place a link in my left-hand navigation", "Publish stories in my News Feed and Mini-Feed", and "Place a link below the profile picture on any profile". An annotation points to the first four checkboxes, stating "Leave all checkboxes enabled". Below the checkboxes is a paragraph: "Developer was created by Facebook and is pretty sweet. By clicking 'add,' you agree to the [Platform Application Terms of Use](#)." At the bottom, there are two buttons: "Add Developer" and "Cancel". An annotation points to the "Add Developer" button, stating "Click the Add Developer button".

6. On the Facebook “Developer” page that opens, click **Set Up New Application**.



7. On the “Create Application” Facebook page:
 - a. Enter the **Application Name**. Choose the name carefully, as this name will identify your application to Facebook users.
 - b. Click **Agree** to indicate that you have read and agree to the Facebook Platform *Terms of Service*.
 - c. Click the **Save Changes** button.

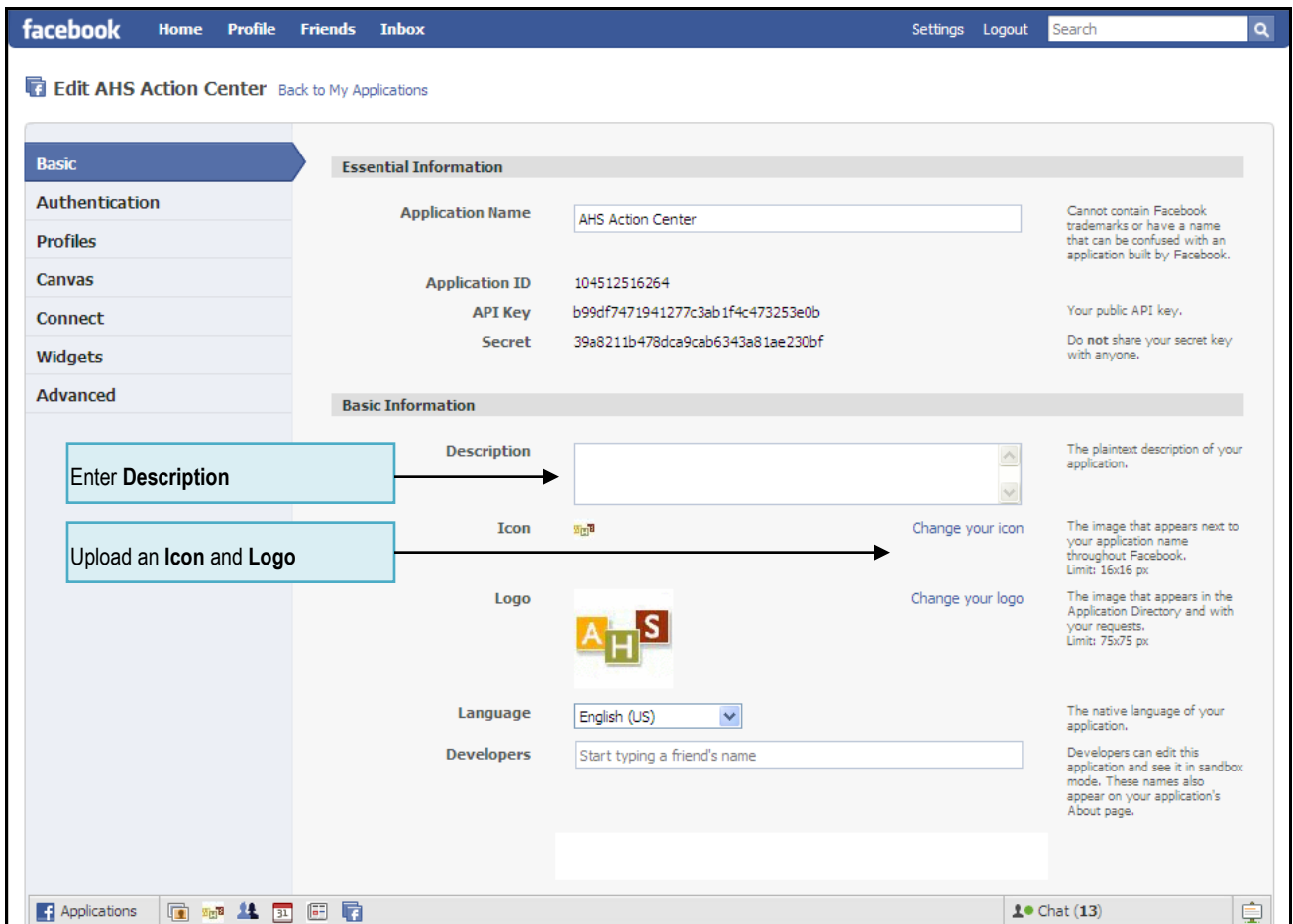


8. On the Facebook “My Applications” summary page that opens, click the **Edit Settings** link to add or change the settings of your Facebook Application. The “Basic” application settings page will appear.



Note the **API Key** and **Secret** fields on this page. You will have to copy these values to the Convio Admin pages in a later step to connect Convio with your Facebook application.

9. On the “Basic” page, the following changes are required:
 - a. Enter the **Description** of your application. This short description will be visible to Facebook users, and should summarize the application’s purpose.
 - b. Upload the **Icon** (16x16) and **Logo** (75x75) images for your application.
 - c. Under **Developers** add the names of Facebook Friends who will help you develop and test the application (you may also modify this list later).



facebook Home Profile Friends Inbox Settings Logout Search

Edit AHS Action Center Back to My Applications

Basic Essential Information

Application Name: AHS Action Center

Application ID: 104512516264

API Key: b99df7471941277c3ab1f4c473253e0b

Secret: 39a8211b478dca9cab6343a81ae230bf

Basic Information

Description: Enter Description

Icon: Upload an Icon and Logo

Logo: Upload an Icon and Logo

Language: English (US)

Developers: Start typing a friend's name

Cannot contain Facebook trademarks or have a name that can be confused with an application built by Facebook.

Your public API key. Do not share your secret key with anyone.

The plaintext description of your application.

The image that appears next to your application name throughout Facebook. Limit: 16x16 px.

The image that appears in the Application Directory and with your requests. Limit: 75x75 px.

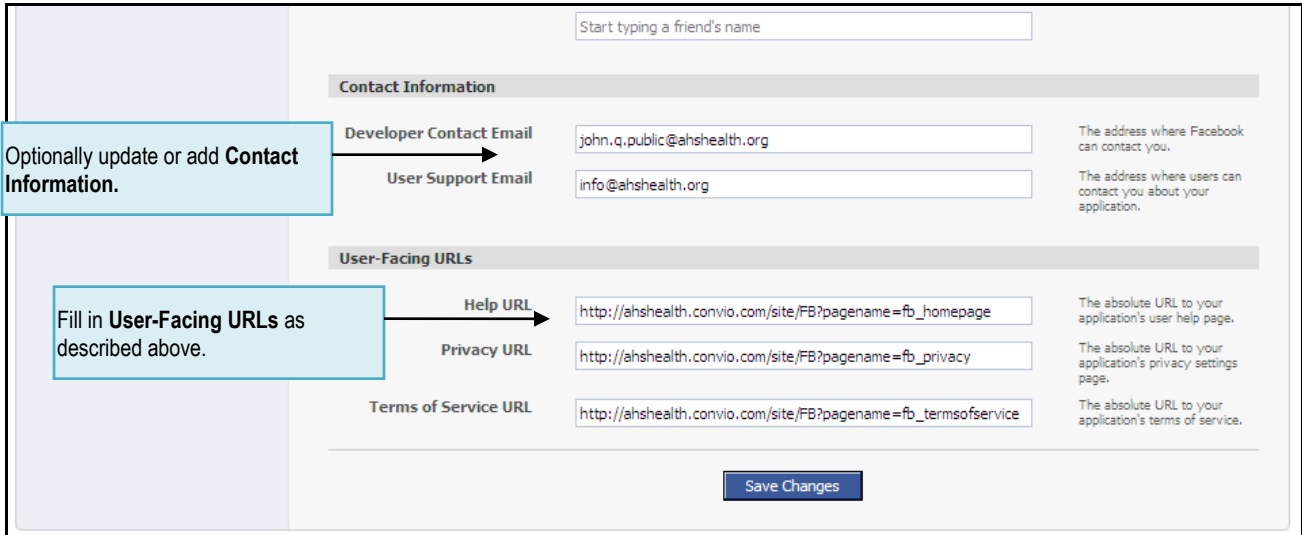
The native language of your application.

Developers can edit this application and see it in sandbox mode. These names also appear on your application's About page.

Applications Chat (13)

Scroll down this page after you have completed the Basic Information.

- d. In the **Help URL** field, enter the path to the Convio PageBuilder page that contains help for your application. It consists of the **fb_about_org** page appended to your site's Convio Facebook Interface URL (Convio FB URL). This URL is the web address used by Convio to serve your application content to Facebook. It takes the form **http://yoursite.convio.net/site/FB** where **yoursite.convio.net** is the base address of your Convio web site. (**http://yoursite.convio.net/site/FB?pagename=fb_about_org**).
- e. In the **Privacy URL** field, enter the path to the PageBuilder page that implements the privacy settings for this application (**http://yoursite.convio.net/site/FB?pagename=fb_privacy**).
- f. In the **Terms of Service URL** field, enter the path to the PageBuilder page that contains the Terms of Service for the application (**http://yoursite.convio.net/site/FB?pagename=fb_termsofservice**).



Start typing a friend's name

Contact Information

Developer Contact Email: john.q.public@ahshealth.org
 User Support Email: info@ahshealth.org

User-Facing URLs

Help URL: http://ahshealth.convio.com/site/FB?pagename=fb_homepage
 Privacy URL: http://ahshealth.convio.com/site/FB?pagename=fb_privacy
 Terms of Service URL: http://ahshealth.convio.com/site/FB?pagename=fb_termsofservice

Save Changes

Optionally update or add Contact Information.

Fill in User-Facing URLs as described above.

10. Click "Profiles." (Skip the "Authentication" page, as no values have to be updated on the "Authentication" page in order to set up the Convio template application. For further information on how these values are used, consult the [Facebook Platform Documentation](#).)
11. Click "Profiles." There are no required changes on the "Profiles" page, however you should add a **Tab Name** (a very short, 16-letter label for your application) and add the name of your application home page: **fb_homepage**, to the **Tab URL**. This will permit Facebook users to add your application to the application tabs in their profile.

12. Click “Canvas.” On the “Canvas” page, two changes are required:
 - a. Create a short URL name for your application (20 letters maximum; no numbers, spaces or punctuation characters) and enter it in **Canvas Page URL**. This string will be appended to `http://apps.facebook.com/` to form the Facebook URL for your application.
 - b. In the **Canvas Page Callback URL**, enter the Convio FB URL, the Facebook interface on your Convio web site, for example `http://ahshealth.convio.com/site/FB/`.



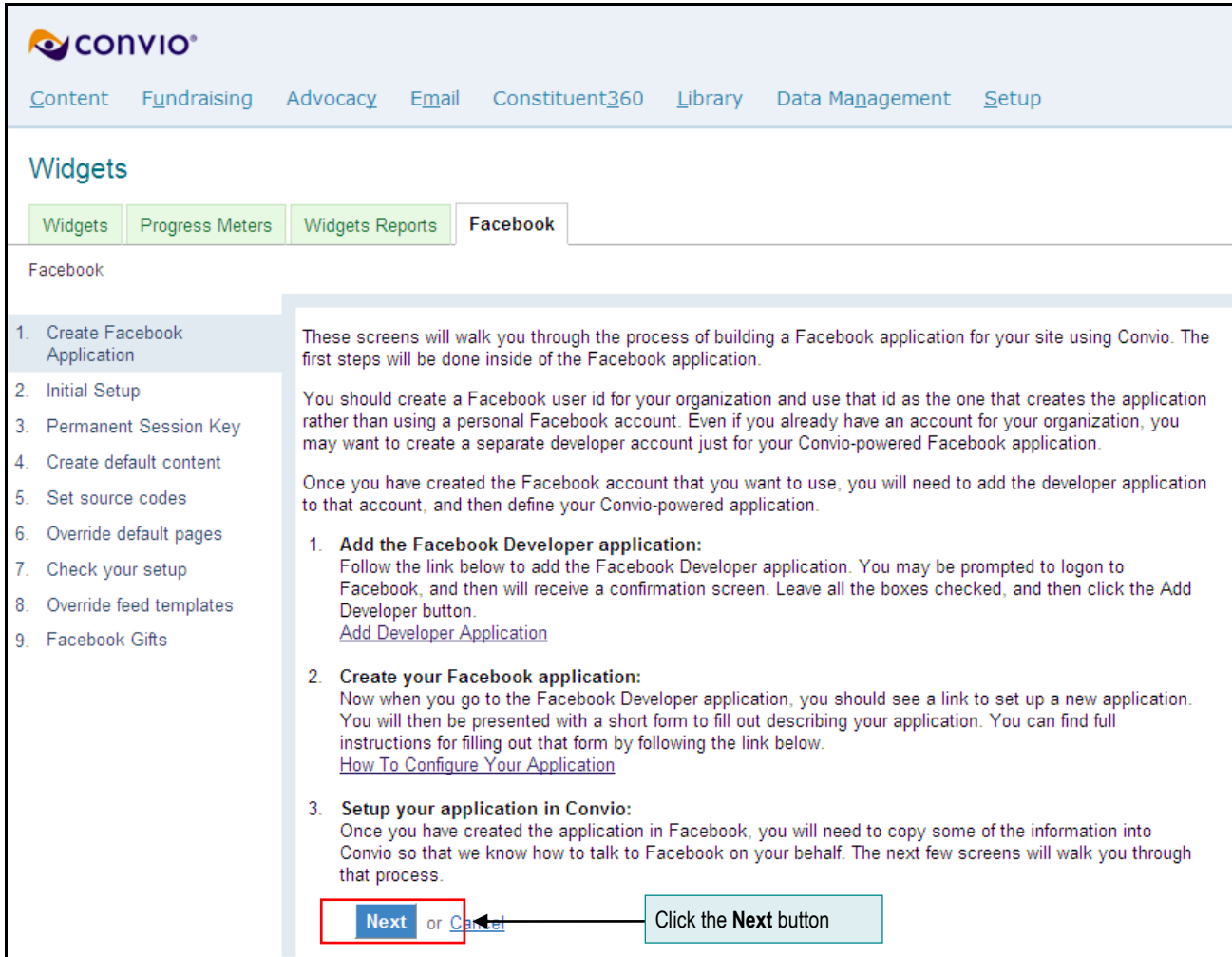
13. No changes are required on the “Connect,” “Widgets,” or “Advanced” pages, but you may wish to enable **Sandbox Mode** on the “Advanced” page so that only those people you designate as Developers of your application will be able to see it while it is under development.
14. Click the **Save Changes** button to complete the initial setup of your application on Facebook.

Connecting Convio to Facebook

In this section, you will connect Convio to Facebook. As part of the process, you will download the Convio PageBuilder Facebook pages you will need to complete your application. In addition, you can create a catalog of gifts that Facebook members can send to other members to help spread the word about your application.

To connect Convio to Facebook:

1. Click the Convio "Create Facebook Application" page to bring it to the front and click the **Next** button.



The screenshot shows the Convio user interface. At the top is the Convio logo and a navigation bar with links: Content, Fundraising, Advocacy, Email, Constituent360, Library, Data Management, and Setup. Below this is a 'Widgets' section with tabs for Widgets, Progress Meters, Widgets Reports, and Facebook. The Facebook tab is selected. On the left is a sidebar menu with steps 1 through 9. Step 1, 'Create Facebook Application', is highlighted. The main content area contains instructions for building a Facebook application, including steps to add a developer application, create a Facebook application, and setup the application in Convio. At the bottom, there is a 'Next or Cancel' button. A red box highlights the 'Next' button, and an arrow points to it from a text box that says 'Click the Next button'.

convio®

Content Fundraising Advocacy Email Constituent360 Library Data Management Setup

Widgets

Widgets Progress Meters Widgets Reports Facebook

Facebook

1. Create Facebook Application
2. Initial Setup
3. Permanent Session Key
4. Create default content
5. Set source codes
6. Override default pages
7. Check your setup
8. Override feed templates
9. Facebook Gifts

These screens will walk you through the process of building a Facebook application for your site using Convio. The first steps will be done inside of the Facebook application.

You should create a Facebook user id for your organization and use that id as the one that creates the application rather than using a personal Facebook account. Even if you already have an account for your organization, you may want to create a separate developer account just for your Convio-powered Facebook application.

Once you have created the Facebook account that you want to use, you will need to add the developer application to that account, and then define your Convio-powered application.

1. **Add the Facebook Developer application:**
Follow the link below to add the Facebook Developer application. You may be prompted to logon to Facebook, and then will receive a confirmation screen. Leave all the boxes checked, and then click the Add Developer button.
[Add Developer Application](#)
2. **Create your Facebook application:**
Now when you go to the Facebook Developer application, you should see a link to set up a new application. You will then be presented with a short form to fill out describing your application. You can find full instructions for filling out that form by following the link below.
[How To Configure Your Application](#)
3. **Setup your application in Convio:**
Once you have created the application in Facebook, you will need to copy some of the information into Convio so that we know how to talk to Facebook on your behalf. The next few screens will walk you through that process.

Next or Cancel

Click the **Next** button

2. Position the "My Applications" Facebook page and Convio "Initial Setup" page so you can see both and:
 - a. In the **Canvas Page URL** field, enter the last part of the Facebook Canvas Page URL. This is the same value you entered in Step 16 of the previous section.
 - b. From the Facebook "My Applications" page, copy the **API Key** for your application, and then paste it in the **API Key** field.
 - c. From the Facebook "My Applications" page, copy the **Secret** for your application, and then paste it into the **Secret** field.
 - d. Click the **Next** button.

AHS Action Center

Monthly Active Users: **1**

About Page Fans: **0**

Total Users: **1**

API Key: **b99df7471941277c3ab1f4c473253e0b**

Application Secret: **39a8211b478dca9cab6343a81ae230bf**

Application ID: 104512516264

Contact Email:

Support Email:

Canvas Callback URL: <http://qa.preview.convio.com/site/FB/>

Canvas URL: <http://apps.facebook.com/contributetoahstest/>

AHS Action Center

Directory Status: Not Submitted

Once you have completed your application, you may submit it to the Application Directory.

Create Feed Template

DataStoreAdmin

Edit About Page

Edit Settings

Reset Secret Key

Statistics

Translations

View About Page

Facebook


1. Create Facebook Application
2. Initial Setup
3. Permanent Session Key
4. Create default content
5. Set source codes
6. Override default pages
7. Check your setup
8. Override feed templates
9. Facebook Gifts

This section allows the configuring of the settings needed to communicate with Facebook. To begin, create a Facebook application and then enter the identifying information back into Convio.

1. **Canvas Page URL**
This is the short value that you entered when creating the application in Facebook that follows <http://apps.facebook.com/>. You should be able to find this information by going to <http://www.facebook.com/developers/apps.php> and then following the Settings of your application.
2. **API Key**
This is the value that was assigned by Facebook after you created your application. You should be able to find your API key at <http://www.facebook.com/developers/apps.php>. The API key is used to identify your application within Facebook.
3. **Secret**
This is the value that was assigned by Facebook after you created your application. You should be able to find your Secret at <http://www.facebook.com/developers/apps.php>. The Secret is automatically used to sign all requests between Convio and Facebook for security.

Next you must generate a permanent session key:

- a. On the Convio “Permanent Session Key” page, click the link in Step 1.



Widgets Progress Meters Widgets Reports **Facebook**

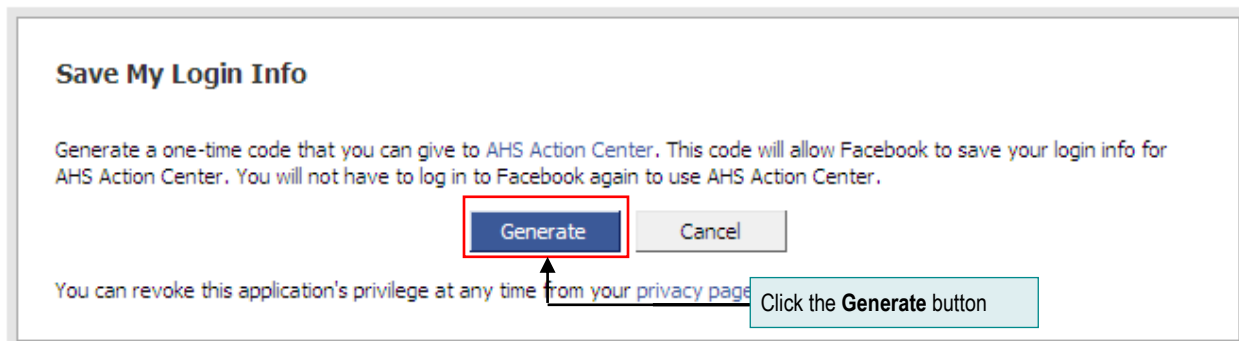
Permanent Session Key

1. Create Facebook Application
2. Initial Setup
3. Permanent Session Key
4. Create default content
5. Set source codes
6. Override default pages
7. Check your setup
8. Override feed templates
9. Facebook Gifts

This page provides a walkthrough of how to generate and store various tokens provided by Facebook.

- 1. Generate Authentication Token**
In order to push content to all your Facebook users, you will need to generate a permanent session key. This is a two step process. First you will generate an authentication token in Facebook and copy that into Convio. Then, the Convio system will call out to Facebook to generate the permanent session key. To generate an authentication token, you will need to logon to your Facebook account and go to this URL:
http://www.facebook.com/code_gen.php?v=1.0&api_key=b99df7471941277c3ab1f4c473253e0b
Click this link
- 2. Store Authentication Token**
The authentication token generated from the URL above should be entered here. Once you generate a permanent session key from this token, it will no longer be valid and will be cleared out automatically. You should only repeat this process if instructed to do so by Convio support.
- 3. Generate Permanent Session Key**
Click the Generate Key button to create a permanent session key that can be used to push content to all Facebook users.
Generate Key

- b. On the Facebook “Save My Login Info” page that opens, click the **Generate** button.



Save My Login Info

Generate a one-time code that you can give to AHS Action Center. This code will allow Facebook to save your login info for AHS Action Center. You will not have to log in to Facebook again to use AHS Action Center.

Generate Cancel

You can revoke this application's privilege at any time from your privacy page. Click the **Generate** button

- c. From the Facebook “Success” page that opens, copy the one-time code.

Save My Login Info

Success! Your one-time code is

Q0ALFB

Copy the one-time code

To keep yourself permanently logged in to AHS Action Center , you should provide this code to the application.

- d. On the Convio “Permanent Session Key” page, paste the code into the **Store Authentication Token** field.
- e. Click the **Generate Key** button.
- f. When the new key displays on the Convio “Permanent Session Key” page, click the **Next** button.

Widgets

Progress Meters

Widgets Reports

Facebook

Permanent Session Key

- Create Facebook Application
- Initial Setup
- Permanent Session Key
- Create default content
- Set source codes
- Override default pages
- Check your setup
- Override feed templates
- Facebook Gifts

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- 1. Generate Authentication Token**
 In order to push content to all your Facebook users, you will need to generate a permanent session key. This is a two step process. First you will generate an authentication token in Facebook and copy that into Convio. Then, the Convio system will call out to Facebook to generate the permanent session key. To generate an authentication token, you will need to logon to your Facebook account and go to this URL:
http://www.facebook.com/code_gen.php?v=1.0&api_key=b99df7471941277c3ab1f4c473253e0b
- 2. Store Authentication Token**
 The authentication token generated from the URL above should be entered here. Once you generate a permanent session key from this token, it will no longer be valid and will be cleared out automatically. You should only repeat this process if instructed to do so by Convio support.

Paste the copied one-time code
- 3. Generate Permanent Session Key**
 Click the Generate Key button to create a permanent session key that can be used to push content to all Facebook users.

Generate Key

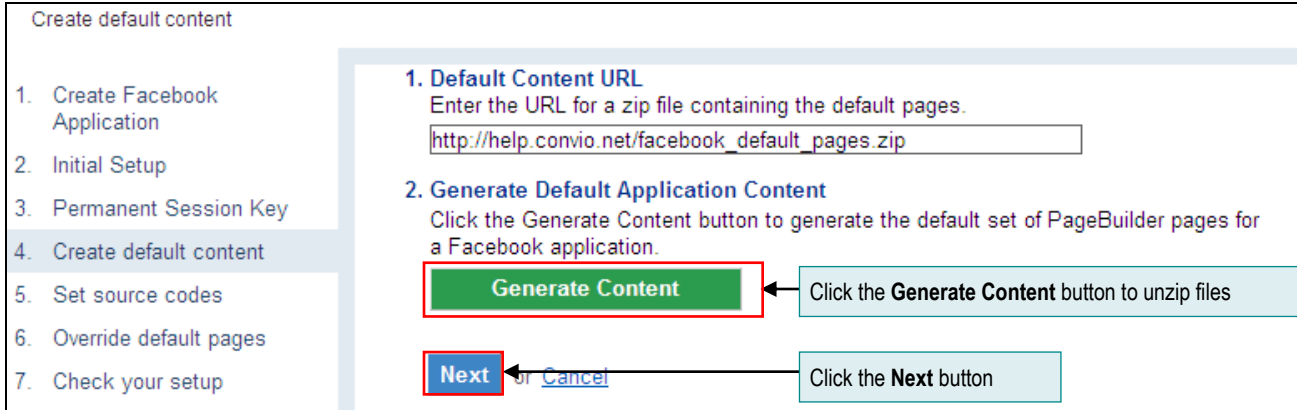
Click the **Generate Key** button

3. On the Convio “Create Default Content” page that opens:
 - a. Click the **Generate Content** button to unzip the files into the location specified.

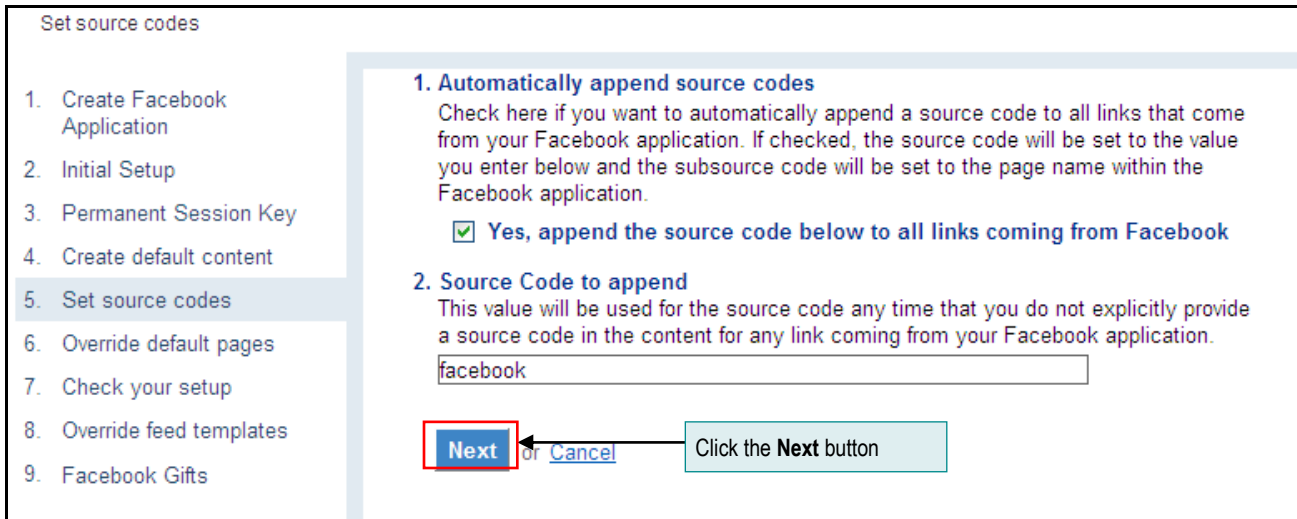


Note: If you download the zip file more than one time, any pages that match the existing page names of the default content (for example, `fb_wrapper_top`) will not be downloaded, which means that any customizations are safe. To download an original version of a page again, rename the customized page and then download the pages. You can also download this zip file directly to your computer, and copy and paste the contents of specific files into PageBuilder directly.

- b. When the files are successfully unzipped, click the **Next** button.

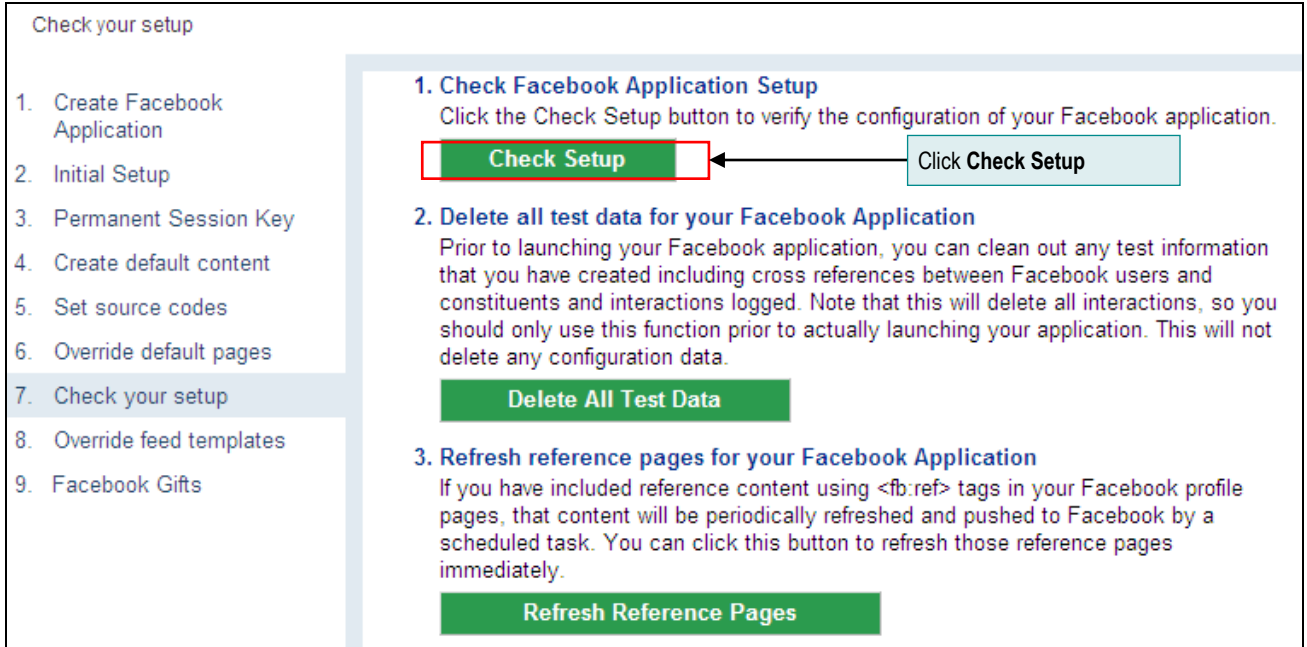


4. On the Convio “Set Source Codes” page that opens, optionally change the tracking source code for links from the Facebook application, and then click the **Next** button.



5. On the Convio “Override Default Pages” page that opens, click the **Next** button. Settings on this page allow advanced users to substitute other PageBuilder content for certain canvas pages within the application. No changes are required on this page when setting up the default application. For now, simply use the defaults.

6. On the Convio “Check your setup” page, click **Check Setup** to verify that your Facebook and Convio pages have been installed and configured properly. This page will also be useful as you customize and test changes to your Facebook application.



Check your setup

1. Create Facebook Application
2. Initial Setup
3. Permanent Session Key
4. Create default content
5. Set source codes
6. Override default pages
7. Check your setup
8. Override feed templates
9. Facebook Gifts

1. **Check Facebook Application Setup**
Click the Check Setup button to verify the configuration of your Facebook application.
Check Setup ← Click Check Setup
2. **Delete all test data for your Facebook Application**
Prior to launching your Facebook application, you can clean out any test information that you have created including cross references between Facebook users and constituents and interactions logged. Note that this will delete all interactions, so you should only use this function prior to actually launching your application. This will not delete any configuration data.
Delete All Test Data
3. **Refresh reference pages for your Facebook Application**
If you have included reference content using <fb:ref> tags in your Facebook profile pages, that content will be periodically refreshed and pushed to Facebook by a scheduled task. You can click this button to refresh those reference pages immediately.
Refresh Reference Pages

7. On the Convio “Override feed templates” page, click **Next**. You do not need to change any settings on this page, simply use the defaults. Settings on this page allow advanced users to substitute other registered Facebook Message Feed templates in place of those used by the application in response to various user actions. A default set of message feed templates used by the Convio Facebook application registered for you automatically. You can review the registered message feed templates registered for your application using [Facebook Developer tools](#).
8. On the “Facebook Gifts” list page, click the **Create New Facebook Gift** link.



Notes:

(1) If you will not be using the gift feature, click the **Finish** button on the bottom of the page to return to the first page. You will also need to delete “Give a Gift” links from the default content pages of your application when you customize it as outlined in the next section.

(2) When you create each gift, you will provide a name and image as well as details about the gift which may include the purpose or an appeal for your organization. This page will open in a separate browser window when the image is clicked. You can create the content on the page using the WYSIWYG Editor or provide a link to an existing Convio page or external Web page for each gift.

(3) All gifts you create with the status Available will be presented to Facebook members via a Gift Catalog page, which is generated by the S61:GIFT_PAGE tag. For information about modifying parameters in this and other S61 tags, refer to the S61 section in the [Convio S Tags Reference](#).

Facebook Gifts

- Create Facebook Application
- Initial Setup
- Permanent Session Key
- Create default content
- Set source codes
- Override default pages
- Check your setup
- Override feed templates
- Facebook Gifts

Create new Facebook Gift ← Click this link

Giving users the ability to send gifts to their friends that will show up on their Facebook profiles is a great way to spread your application. Your gifts should reflect the mission of your organization. Define the gifts here and then you can add the components for sending and viewing gifts to your Facebook pages using PageBuilder.

Facebook Gifts

Records 1 - 5 of 5 [First](#) | [Previous](#) | [Next](#) | [Last](#)

Search Show All Page 1 of 1 To Page


Gift Name	Actions	Status	Type	Date Modified	Thumbnail
New Facebook Gift	Edit Copy Delete	Draft		Apr 29, 2009 10:15:43 AM	No image available

9. On the “Gift Name and Image” page:

- For gift name, enter the label that will display with the image in Facebook (for example, Sleepy Puppy or Cutie Pie).
- For security category, leave **General** selected to allow all administrators to make changes to this gift, or click the appropriate option from the drop-down list to limit this control to a specific group.
- For Gift Status, leave **Available** selected to make this gift available to be sent.



Note: Later, you can make this gift **Unavailable** if it can no longer be sent.

- For gift type, to optionally group this gift with other similar gifts:
- Select the appropriate option from the **Choose an existing value** drop-down list.
- Or**, click the **Enter a new value** radio button and enter the name of a new type in the field provided.
- To upload the image file containing the gift that resides:
 - In the Convio Image Library:
 - Click the **Search the Image Library** button. The **Image Selector** pop-up displays with a list of available image files.
 - To search for an image file on another page, enter the image title or file name in the **Search** field and click the **Search** button.
 - Click the **Select**  icon from the **Actions** column of the appropriate image file. The thumbnail of the image displays on the current page.
 - On your local computer or shared network resource:
 - Click the **Browse** button.
 - In the **Choose/Find File** window that opens, locate the image file on your local computer or shared network resource, select it, and click the **Open** button. The file name displays in the field.
 - Click the **Upload Image** button. When it is uploaded, the thumbnail image displays along with options to **Delete this image** and **Upload a different image**.

1. Create Facebook Application
2. Initial Setup
3. Permanent Session Key
4. Create default content
5. Set source codes
6. Override default pages
7. Check your setup
8. Override feed templates
9. Facebook Gifts
 - a. Gift Name and Image
 - b. More Information Link
 - c. Publish Gift

Gifts are just images that can be added to a user's Facebook profile page. Use this screen to provide the basic information about the gifts available from your organization.

*** 1. Enter a name for the gift.**

The name will be displayed to administrators when configuring the gift and to end users when selecting the gift.

Victory Garden Enter a name for the gift

*** 2. Select a security category for this product.**

This security category will determine which administrators can view or modify this gift. It is not used to control end user access.

General Optionally change the security category

*** 3. Gift Status**

Gifts that are available can be selected by end users to be sent to their friends. Marking a gift as unavailable means that it will still be shown to users who have received the gift but will no longer be available to be sent.

Available Optionally change the gift status if appropriate

4. Select an existing gift type or create a new one.

The gift type can be used to filter the gifts that are shown to the end user.

☒ Depression Era Gifts Optionally select or add a type to group this gift with other similar gifts

☐ Enter a new value

*** 5. Upload an image to use as a thumbnail image for this gift.**

This image will be shown to end users as they are browsing through the gift catalog. You will be able to create a full description including a larger image in an upcoming step.



If you don't like this image, you can...

Delete this image

or use an image that was previously uploaded...

Search the Image Library

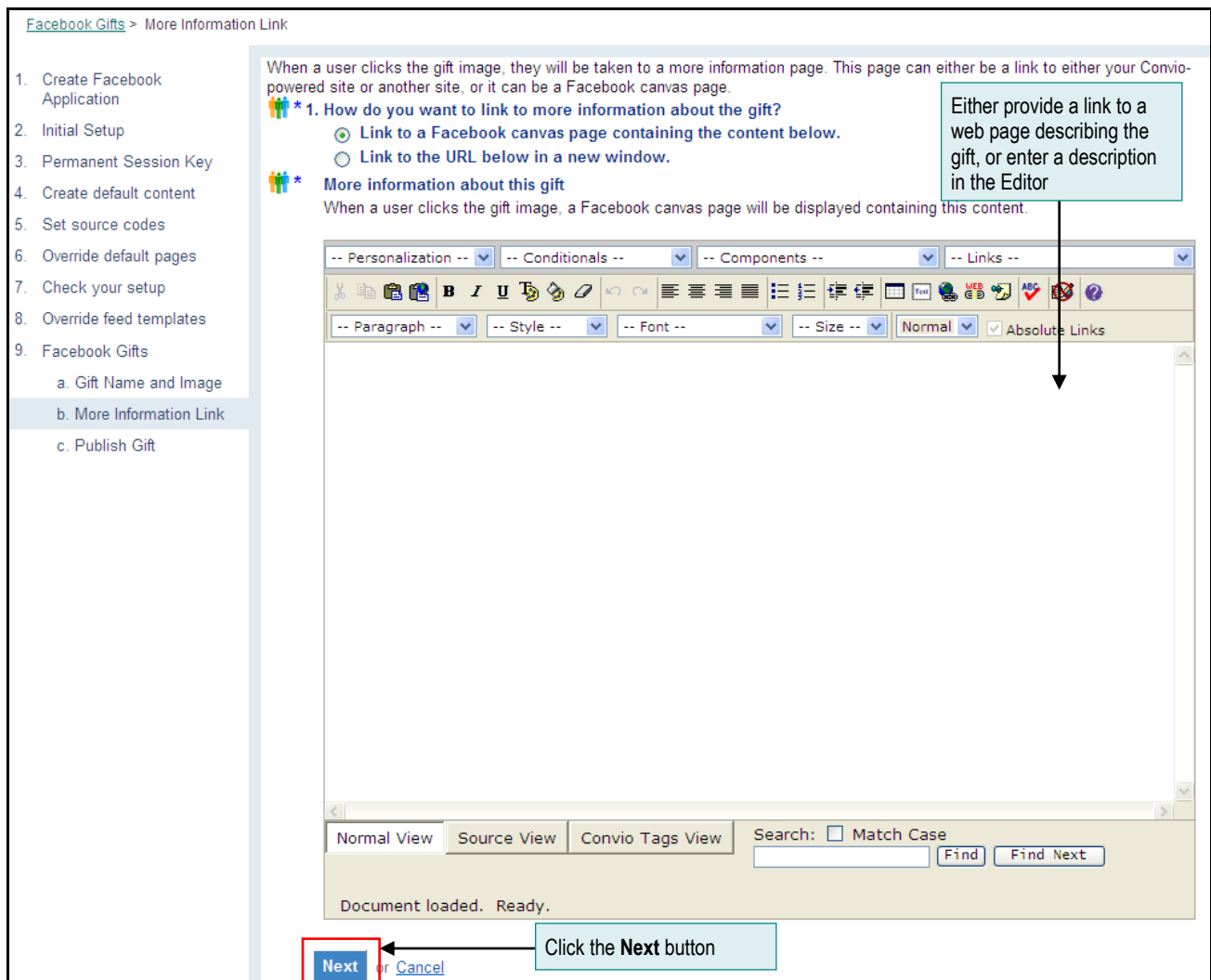
Select the gift image from the library or upload one from your computer

or select a different image to upload.

Enter the name of the file on your computer or use the Browse button to select the file. Images must be .gif, .jpg, or .png files. Files with a .jpg or .png type will be automatically resized to fit in a 100 x 100 pixel space. The maximum acceptable file size is 4 Mb.


10. Click the **Next** button.

11. On the “More Information Link” page which displays, you can choose between two linking methods for the “More Information” link that displays with the gift:
 - o To create content to display when the More Information link is clicked:
 - a. Leave the **Link to a Facebook canvas page** radio button selected.
 - b. Enter content in the WYSIWYG Editor below the radio buttons.
 - c. Click the **Next** button.



- o **Or**, to link to another page within the Convio application that contains the content when the More Information link is clicked:
 - a. Click the **Link to the URL below in a new window**. A new field displays on the page.
 - b. Either enter the URL of a web page and click **Next**, or click the **Select** button.
 - c. If you click **Select**, the “Link Selector Pop-up” opens.
 - d. Leave **PageBuilder** as the **Link Target** or select a different link target to display the available pages or forms to which you can link.

- e. Locate the page or form and click **Insert**. The pop-up closes and the focus returns to the **Choose Options** page with the path to the file containing additional page displayed in the field.
- f. Click the **Next** button.



12. If the information about your gift is complete and you want to make it available to users, click the **Publish Gift** button. The “Facebook Gifts” list page displays again. You can repeat this process to add gifts or change them later.



If your gift is not complete or you do not want to make this gift available yet, click the **Finish** button. The “Facebook Gifts” list page displays again. You can **Edit** the gift and return to this page to publish it later.

Part 3: Customizing the Facebook Pages for Your Application

When you created the application and connected to Facebook, one of the steps downloaded pages to your PageBuilder Page Library. Many of these pages must be edited to present real content from your Convio-powered site in Facebook.

Although you may use any content and activities, in order to track Convio statistics that will display on your Facebook pages (for example, the number of friends who have made a donation to your site), you will need to reference specific Convio interaction types. Currently, you can link to the following interaction types:

- A Fundraising online giving donation form
- An Advocacy Action Alert
- An eCommerce product
- A TeamRaiser event

IMPORTANT: In order to keep all of the links between the Facebook and PageBuilder pages, it is important that you disable the Convio PageBuilder WYSIWYG Editor and work in the HTML Editor (which still provides access to the Convio Components and Links menus).

Disabling the Convio PageBuilder WYSIWYG Editor

Before you begin, you must disable the WYSIWYG Editor in order to be sure all Facebook links will be correctly transferred. This means that you will always view the source code when you access the Editor, although you can still use the Personalization, Conditional, Components, and Links drop-down list menus when applicable. You can re-enable the WYSIWYG Editor when you are finished customizing your Facebook application pages.

When you insert an image, survey or link from the drop-down list menus in the Editor, the tag for the item is often inserted as the last line in the Editor window. You should scroll down to the bottom, highlight and cut the entire line or section, and then paste it in the appropriate place in the page script.

To disable the WYSIWYG Editor:

1. Open the Convio Administrator Interface and log in.
2. On an Admin page, click **Preferences**.
3. On the **Preferences** pop-up that opens, click the **Use the WYSIWYG** checkbox to remove the checkmark.
4. Click the **Save** button.
5. Close the pop-up.

Locating Convio IDs

In order to reference certain Convio objects within your Facebook application, you will need to find out the object's ID, and reference the ID in the S-Tag that embeds the object. These objects include:

- Surveys
- Fundraising Donation Forms
- Advocacy Action Alerts
- eCommerce Products
- TeamRaiser Events

The Facebook-related session tag `[[S61:survey]]`, used to register Facebook users as constituents of your Convio web site, requires the ID of a Convio Survey form. The tags `[[S61:invitation-list]]`, and `[[S61:invitation-form]]` optionally include the ID of a Convio campaign. If the campaign ID is not specified, the invitation list and form refers to users adding the Facebook application. Other Convio S Tags referencing content you may wish to embed in your Facebook application may also require object IDs.

To locate the ID of a Survey:

1. On an Admin page, click the **Content** tab and then click **Surveys** in the Content menu. The "Survey List" page displays.
2. Locate the specific Survey in the list and click **Edit** in the "Actions" column.
3. In the left menu, click **Publish Survey**.
4. The **Survey URL** at the bottom of the page ends in "`SURVEY_ID=`" followed by a number. Make note of the number at the end of that URL; it is the ID for the survey.
5. Click **Cancel**.

To locate the ID of a Fundraising Donation Form (*sometimes referred to as a fundraising campaign*):

1. On an Admin page, click the **Fundraising** tab and then click **Donation Management** in the "Fundraising" menu. Choose the **Online Giving** tab. The "Campaigns" list page displays.
2. Locate the campaign and click **Manage** from its "Actions" column. The "Donation Form List" page displays.
3. Locate the appropriate form in the list. The "Name" column contains a "Form ID:" followed by a number. Make note of the number, this is the ID for the donation form.

To locate the ID of an Advocacy Action Alert (*sometimes referred to as an Advocacy campaign*):

1. On an Admin page, click the **Advocacy** tab and then click **Action Alerts** in the "Advocacy" menu. The "Alert List" page displays.
2. Locate the action alert in the list. The leftmost "Alert ID" column contains an "Alert ID:" followed by a number. Make note of the number, this is the ID for the action alert.

To locate the ID of an eCommerce Product (*sometimes referred to as an eCommerce campaign*):

1. On an Admin page, click the **Fundraising** tab and then click **eCommerce** in the “Fundraising” menu. The “Product List” page displays.
2. Locate the product in the list. The leftmost “Name” column contains an “ID:” followed by a number. Make note of the number, this is the ID for the product.

To locate the ID of a TeamRaiser Event (*sometimes referred to as a TeamRaiser campaign*):

1. On an Admin page, click **Fundraising** and then click **TeamRaiser**. The **TeamRaiser** list page displays.
2. Locate the specific TeamRaiser event in the list and click **Edit** in the “Actions” column.
3. In the left menu, click **Publish**.
4. The **TeamRaiser Entry Point** field at the bottom of the page contains “*fr_id=*” followed by a number. Make note of the number; it is the ID for the TeamRaiser event.
5. Click **Cancel**.

Understanding the Application Pages

Customizing information in the Facebook application pages can be done by accessing them directly in the PageBuilder Library.

IMPORTANT: In order to keep all of the links between the Facebook and PageBuilder pages, it is important that you disable the Convio PageBuilder WYSIWYG Editor and work in the HTML Editor (which still provides access to the Convio Components and Links menus). You may find it easier to edit the page contents outside of PageBuilder using a text editor, and then copy the edited contents back to PageBuilder.

The following pages comprise the default content of the Facebook application that you downloaded into PageBuilder in the last section. These pages render the content of the application main page:

- **fb_homepage** is the main page containing information about the application, your campaigns, and your organization. It is this page which displays initially when the application loads. This page contains considerable placeholder content. You must customize this page.
- **fb_wrapper_top** contains the links and other content that display along the top of each page in your application. Depending upon your site configuration, you may need to customize this page.
- **fb_wrapper_bottom** contains the links and other content that display along the bottom of each page in your application. Depending upon your site configuration, you may need to customize this page.
- **fb_reuse_AboutOrg** is embedded in *fb_homepage* and other application pages and provides links to information about your organization. This page contains a placeholder image which you should replace.
- **fb_reuse_GiveGift** is embedded in *fb_homepage* and other application pages to encourage people to use the “Give a Gift” feature. This page contains a placeholder image which you should replace.
- **fb_about_org** displays information about your organization and its mission, as well as include sections to make announcements, conduct discussions, and show video clips. It also contains a registration section to enable people to register for your site and other interaction sections. Contains mainly placeholder text; you must customize this page.
- **reus_fbStyle** is the CSS style sheet that controls the appearance of most of the Facebook application pages to conform to the look and feel of the Facebook web site (*no customization needed*).

These pages allow Facebook users to invite their friends to add your application, or to take action on one of your campaigns. Links to these pages appear on the *fb_homepage* main page and other canvas pages.

- **fb_invite_app** invites people to add your application to their Facebook Profile.
- **fb_campaign** is a template canvas page linked by the buttons on the tabs of *fb_homepage*, containing information about a specific fund drive, advocacy alert, event, or other opportunity on your Convio-powered site. You can reference multiple campaigns within your application. Each campaign requires its own customized copy of this page. You must customize this page to replace placeholder text and to reference valid Convio resource IDs.
- **fb_invite_campaign** is a template for a page to allow Facebook users who have added your application to invite their friends to take action on a specific campaign. A page derived from this page is linked from pages derived from the *fb_campaign* template. This page must be customized to reference the specific Convio resource and its resource ID you create.
- **fb_sent_error** is a page that displays if the invitation being sent by a Facebook user does not send successfully.
- **fb_sent_success** is a page that displays if the invitation being sent by a Facebook user is sent successfully.

These pages implement the “Give a Gift” feature, allowing Facebook users to send gifts to their friends and promote your application and causes. Most of these pages require very little if any customization. Use Convio Admin as described in the previous section to add gifts and gift information.

The “Give a Gift” feature is linked by including an anchor for the *fb_gift_page*. By default, these links appear in *fb_wrapper_top*, *fb_homepage* (as `[[S51:fb_reuse_GiveGift]]`), *fb_profile*, and *fb_personal_page*.

- **fb_gift_page** displays the gifts Facebook members can send to their friends, as well as information about the gifts and a place to add a personal message
- **fb_gift_sent_error** displays to the Facebook member sending a gift if the gift is not successfully sent.
- **fb_gift_sent_success** displays to the Facebook member sending a gift when it is sent successfully.
- **fb_my_gifts** shows the gifts the Facebook member has received.
- **reus_fbGiftStyle** is the CSS style sheet that controls the appearance of the gift pages.

The following pages allow a Facebook user to log in or register with your organization’s main Convio-powered web site. These pages are referenced from *fb_reuse_AboutOrg* which is embedded in other pages.

- **fb_login** allows constituents to log into your Convio-powered site. This page does not require customization.
- **fb_register** embeds a registration survey form for your Convio-powered site to people who click the Register button from a Facebook page. You must customize this page to reference a valid ID for your site’s registration form.
- **fb_register_thankyou** displays after the new constituent submits a Registration form. The page does not require to customization, though you may wish to add a special message here.

These pages display information related to the Facebook user and his interaction with your application. They are linked from *fb_homepage* and *fb_wrapper_top*.

- **fb_personal_page** presents information about the actions performed by Facebook members in support of your organization. The actions are shown in the perspective of the person viewing the page. That is, if the person viewing the personal page owns the personal page, information about the actions that the owner has taken will display along with the actions their friends took to support the organization. If the person viewing the page is not the owner, the information displayed will be limited to the actions taken by the owner to support the organization.
- **fb_profile** is a page that Facebook users may opt to incorporate into their Facebook profile. You can use it to push content that will be visible to users who view the profile.
- **fb_ref_page** is a sub-page embedded in the *fb_profile* and *fb_personal_page*. It contains static content that the application administrator chooses to push to the Profile page along with any content pushed by the Facebook Application Profile page (note that you can have several different reference pages).

The following pages are also registered with Facebook as part of your application registration process. They are referenced by Facebook directly as well as by other pages in your application.

- **fb_termsofservice** describes the appropriate use of the application by Facebook members. As installed, this page contains placeholder text. You can either customize this page, or use the Convio Admin Facebook pages “Override Default Content” link to replace reference to this page with reference to the Terms of Service page for your organization’s website. This page is required, and its URL is registered with Facebook as part of the application registration process.
- **fb_privacy** displays, and allows Facebook users who add your application to modify, the Privacy settings that govern what information they share with friends and other Facebook users when using your application. This

page is required, and its URL is registered with Facebook as part of the application registration process. Use care if you customize this page that you do not delete the S-Tag `[[S61:privacy-form]]`, which embeds the privacy settings form in the page. **Note:** *this page is not the same as your organization's "Privacy Policy" statement page.*

The following other pages are also installed:

- **fb_splash** An example of a page for your organization's main web site that promotes your Facebook application and provides easy links to access or add it. You must customize this page before using it.

Customizing the fb_wrapper_top Page

The *fb_wrapper_top* page controls the elements that display along the top of your canvas pages when displayed inside Facebook. It typically contains links to your Give a Gift page, the invitation that members can send to friends to have them add the application, and a link to the Personal Page of the person who is viewing a page if they have already added the application and are logged into Facebook.

The default content of the *fb_wrapper_top* file looks similar to the following when displayed within your Convio Facebook application. Edit this source file if you want to change the links displayed here; for example, to remove the “Give a Gift” link, or add a link to your organization’s home page.



Not e the “Share +” button on the far right. This is generated by the FBML tag:

```
<fb:share-button class="url" href="http://[[S29:DOMAIN]]" />
```

This feature allows the Facebook user to add a link to your Convio-powered web site along with comments to his Wall, where it will be visible in his friends’ news feeds, or to send it directly to friends. You may find other places in your application and other content for which the Facebook Share button is appropriate. See the [Facebook FBML Documentation on fb:share-button](#) for additional information.

```
<div id="header" class="clearfix">

  <h1><a href="[[S61:canvas-url]]?pagename=fb_homepage">[[S0:SITE NAME]]</a></h1>

  <ul class="links clearfix">
    <li class="first gift"><a href="[[S61:canvas-url]]?pagename=fb_gift_page">
      <strong>Give a Gift</strong></a></li>
    <li><a href="[[S61:canvas-url]]?pagename=fb_invite_app">Invite Friends</a></li>
    <li><a href="[[S61:canvas-url]]?pagename=fb_personal_page">Personal Page</a></li>
    <li><fb:share-button class="url" href="http://[[S29:DOMAIN]]"></fb:share-button></li>
  </ul>

</div><!-- end #header -->
```

fb_wrapper_top – you may wish to change or update the links in this script

Customizing the fb_wrapper_bottom Page

The *fb_wrapper_bottom* page controls the elements that display along the bottom of your canvas pages. It typically contains links to the application privacy settings (*fb_privacy*) and to your organization's terms of service (*fb_termsofservice*), your organization's privacy policy and contact information.



Note: You must not modify the `[[S61:privacy-form]]` reference in the “Privacy Settings” link page, *fb_privacy*. The form embedded by this Convio session tag allows Facebook users to control how your application shares their information with other Facebook users. The “Privacy Settings” page should not be confused with your organization's privacy policy statement.

The bottom wrapper looks similar to the following when displayed within your Convio Facebook application.



```
[[S51:reus_fbStyle]]
<div id="footer">
  <ul class="links clearfix">
    <li><a href="[[S61:canvas-url]]?pagename=fb_privacy">Privacy Settings</a></li>
    <li><a href="[[S61:canvas-url]]?pagename=fb_termsofservice">Terms of Service</a></li>
    <li><a href="[[S61:canvas-url]]?PageServer?pagename=privacy">Privacy Policy</a></li>
    <li><a href="[[S61:canvas-url]]?PageServer?pagename=contactus">Contact Us</a></li>
  </ul>
</div><!-- end #footer -->
```

fb_wrapper_bottom – update the links to reflect your site's Privacy Policy and Contact Information

Customizing the fb_login Page

The *fb_login* page enables a constituent to log into their Convio-powered site account in Facebook to establish the link to their Facebook profile. The Login page will look similar to the following when displayed within Facebook. It is not critical that you modify this page.

Log In With Your American Health Services Account to Link it To Your Facebook Profile

Username:

Password:

☐ remember me

```
[[S51:reus fbStyle]]
<div align=center>
  <b>Log In With Your [[S0:SITE NAME]] Account to Link it To Your Facebook Profile</b>
  <br><br>
  <form action="[[T7:http://[[S29:DOMAIN]]/site/UserLogin?NEXTURL=FB]]"
    id="lLogonForm" name="lLogonForm" method="post">
    Username: <input type="text" name="USERNAME" id="USERNAME" size="8"
      maxlength="[[S0:USER MAX LOGIN LEN]]" title="User Name" /><br>
    Password: <input type="password" name="Password" id="Password" size="8"
      maxlength="[[S0:USER_MAX_PASSWD_LEN]]" title="Password" /><br>
    <label for="RememberMe">
      <input type="checkbox" name="RememberMe" id="RememberMe"
        value="RememberMe" title="Remember Me" /> remember me
    </label>
    <br><br>
    <input type="submit" name="login" id="login" value="Login" />
  </form>
</div>
```

fb_login – optionally update text

Customizing the fb_register Page

The **fb_register** page links to a Convio survey to enable people to register as constituents on your site and to establish a link to their Facebook account. You must create a Convio survey for this purpose and update the **fb_register** page with the Survey ID. To find the Survey ID of a Survey:

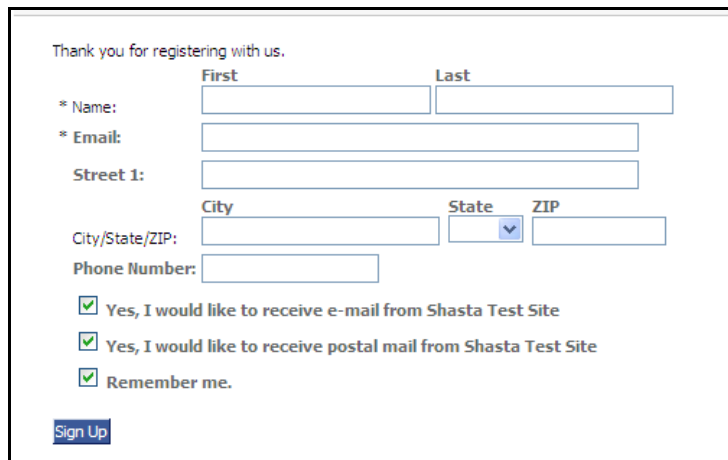
1. On the Convio Admin page, click **Content** and choose **Surveys**. The **Survey List** page displays.
2. Locate the specific Survey in the list and click **Edit** in the Actions column.
3. In the left menu, click **Publish Survey**.
4. The **Survey URL** at the bottom of the page ends in *SURVEY_ID*= a number. Make note of the number at the end of that URL; it is the ID for the survey.
5. Click **Cancel**.



Note: If you are using the PageBuilder Editor, you can insert a link to the Survey in the page using the dropdown Links list which will contain the Survey ID. This link will be inserted at the end of the script. Be sure to delete it after you copy the ID number.

Edit the **fb_register** page, and find the tag `[[S61:survey:2421:Sign Up]]`. Replace the number after the second colon (shown here in red) with the ID number of the Survey from the last step. Optionally, replace the button label “Sign Up” with other appropriate text.

The Register page should look similar to the following when displayed within Facebook.

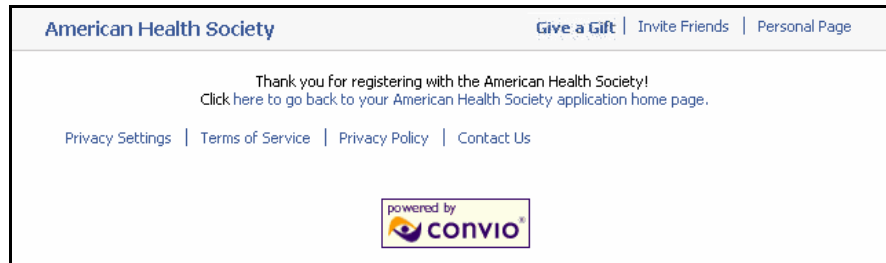


```
[[S51:reus_fbStyle]]
[[S61:survey:2421:Sign Up]]
```

fb_register – simply wraps the Convio user registration survey page; you must update the ID number with the actual ID number of your Survey

Customizing the fb_register_thankyou Page

The *fb_register_thankyou* page displays after a person registers on your web site from within Facebook using the *fb_registration* form. The default page looks similar to the following:



```
[[S51:reus fbStyle]]
<div align=center>
  Thank you for registering with the [[S0:SITE NAME]]!<br>
  Click <a href="http://[[S29:DOMAIN]]/site/FB">here to go back to your
  [[S0:SITE_NAME]] application home page.
</div>
```

fb_register_thankyou –optionally customize the text and/or links

Customizing the fb_about_org Page

The *fb_about_org* page displays information about your organization and its mission. The first section of the page lists the address and contact information for your organization and displays your logo.

Other page sections might include:

- Your mission statement and a brief paragraph about your organization.
- Announcements with links to interesting news or activities
- Discussions where friends can post their thoughts
- Video & Pictures where you can post videos (such as a YouTube video of interest) and images for display
- Profile information for the person viewing the page that is dynamically pulled in or, if the person is not already known, a register section that takes the page viewer to a registration form.
- Information that describes how the person viewing the page is contributing to your organization
- Facebook friends who are registered members of your organization

The default page looks similar to the following when displayed within Facebook.



```
[[S51:reus_fbStyle]]
<!-- <div id="container" class="clearfix"> -->
<div id="org-banner" class="clearfix">
  <div class="placeholder">
    <!-- Add your logo here. Insert an image using the Components Toolbar. -->
    
  </div>
```

```

<h1 id="org-name">Organization Name</h1>
<div class="descrip">
  Address: 1234 Street <br />
  City, State ZipCode <br />
  Phone: 111-111-1111 <br />
  Website: <a href="http://XXX.convio.net/">www.XXX.org</a>
</div>
</div> <!-- org-banner -->

<div id="main">
  <div class="label">
    Our mission:
  </div>

  <div class="descrip">
    A short description of your organization goes here. Probably no more than two sentences.
  </div> <!-- descrip -->

  <div class="label" style="padding-top: 10px;">
    Description:
  </div>

  <div class="descrip" style="padding-top: 10px;">
    A longer (but still around one or two paragraphs) description of your organization.
    Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt
    ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation
    ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in
    reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur
    sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id
    est laborum.
  </div> <!-- descrip -->

  <div class="clearfix">
    <div class="label"> Facebook Membership: </div>
    <div class="stat">
      [[S61:user-count]] Members
    </div>
    <div class="stat"> <a class="button blue" href="fb_invite_app">Invite Friends</a> </div>
  </div>

  <div class="module">
    <h3 class="walkkit title" style="padding:5px; margin-top:10px;">Announcements</h3>
    <div class="body">
      Put some kind of announcement text here. You can include links to other pages
      within the application or pages on your site.
    </div> <!-- body -->
  </div> <!-- module -->

  <br />
  <br />

  <div class="c-module">
    <fb:comments xid="aboutorg_comments" canpost="true"
      candelete="[[?[[S45:101]]:TRUE::true::false]]" showform="true" numposts="10">
      <fb:title>Discussions</fb:title>
    </fb:comments>
  </div>

  <div class="module">
    <h2>Videos & Pictures</h2>
    <div class="video">
      <fb:swf
        swfbgcolor="000000"
        imgstyle="border-width:3px; border-color:white;"
        swfsrc="http://www.youtube.com/v/FPRokEicqJ8"
        imgsrc="http://www.youtube.com/watch?v=FPRokEicqJ8"
        width="340" height="270" />
      </div>
    </div>
  </div> <!-- main -->

```

```
<div id ="side">
  <div class="left-links">
    <!-- This link lets people add themselves as constituents of your
      Convio-powered site through a survey in your Facebook application. -->
    [[?xnullxx::x[[S1:user_name]]x::
      <div class="module"><h2>Register</h2>
        <div class="body">
          <a href="fb register"> Register with [[S0:SITE_NAME]]</a>
          Registering helps you stay connected and get updates about what's
          going on with [[S0:SITE_NAME]].
        </div> <!-- body -->
      </div> <!-- module -->
    ::
    <div class="module">
      <h2>Your [[S0:SITE_NAME]] Profile</h2>
      <div class="body">
        Welcome back, [[S1:FIRST_NAME]]!<br><br>
        Update your profile with [[S0:SITE_NAME]] to keep getting
        the latest in news and information.<br>
        <a href="http://[[S29:DOMAIN]]/site/ConsProfileUser">Update Profile</a>
      </div> <!-- body -->
    </div> <!-- module -->
  ]]
</div> <!-- left-links -->

  <div class="module"><h2>How You Are Helping</h2>
    <div class="body">
      [[S61:interaction-count:any]] actions in support of [[S0:SITE_NAME]]<br />
      [[S61:referral-count:any]] friends inspired to support [[S0:SITE_NAME]]<br />
    </div>
  </div> <!-- info -->

  <div class="module" style="padding-top:10px;">
    <h2 class="walkit_title">Members ([[S61:user-count]]) </h2>
    [[S61:user-table:public:3:20]]
  </div> <!-- module-->

</div> <!-- side -->
```

fb_about_org – replace placeholder text and images, delete unused sections or update links to other content

A number of Convio S-Tags are used within this script to customize the page. Your Convio web site name is automatically pulled in with the [[S0:SITE_NAME]] tag.

The [[S61:interaction-count:any]] renders the number of certain types of interactions the user has had with your application. The **any** parameter aggregates the total number interactions of each of the other possible types. Other possible types of interaction include adding the application in Facebook, or taking action in response to campaigns.

The [[S61:referral-count:any]] tag returns the total number of the viewing user's friends who have interacted with your application in response to an invitation from the user.

The [[S61:user-count]] tag shows the number of users who have added your application. The [[S61:user-table:public:3:20]] tag renders a table of their pictures. The **public** parameter shows any user, to limit this list to friends of the user who is viewing it, use **friends** instead) 3 rows across to a maximum of 20 total pictures.

The "Register" section in the top right uses a conditional S-Tag to determine whether the Facebook user is already registered with your organization's web site, and render a "Welcome Back" message instead.

For additional information about modifying parameters in the S61 tag, refer to the S61 section of the [Convio Session \(S\) Tag Reference](http://community.customer.convio.com/docs/DOC-2102) (http://community.customer.convio.com/docs/DOC-2102).

Customizing the fb_reuse_AboutOrg Page

The *fb_reuse_AboutOrg* page can display information about your organization and its mission and links to additional information in a small section on other pages. The default page looks similar to the following when displayed within Facebook (see About American Health Society on the right). If you use this page in your application, you must replace the placeholder image and text with appropriate content.



```
<div class="module">
  <h2>About [[S0:SITE_NAME]]</h2>
  <div class="body">
    <p>Insert a brief description of your organization.
    Try and keep it to two sentences.</p>

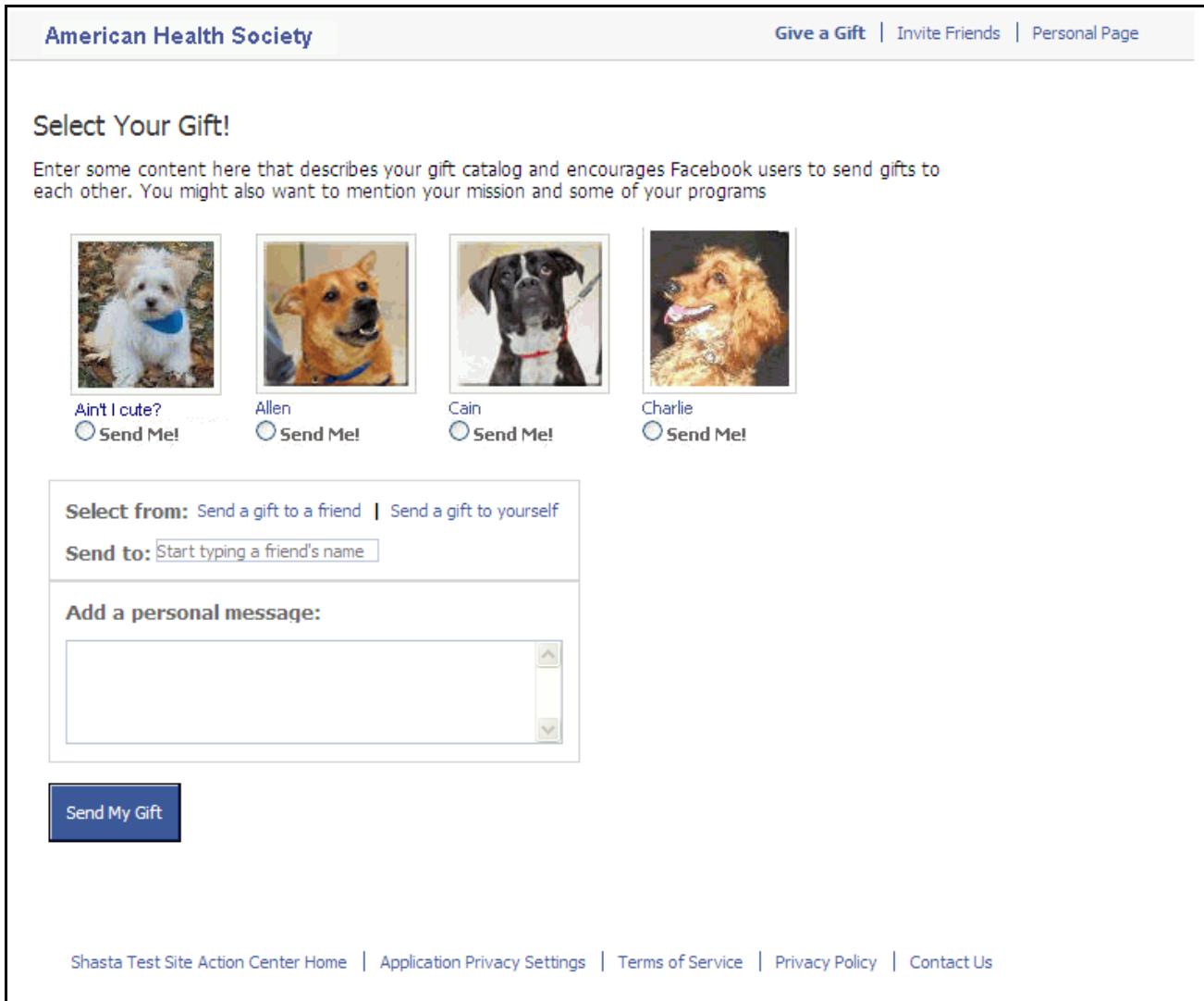
    <!-- This is a good place to put an org. image
    Insert an image using the Components Toolbar. -->
    

    <p><a href="[[S61:canvas-url]]fb_about_org">About Us</a> |
    <a href="[[S61:canvas-url]]fb_register"> Register</a> or
    <a href="[[S61:canvas-url]]fb_login"> Log In</a></p>
  </div>
</div>
```

fb_reus_AboutOrg – replace the placeholder text and image

Customizing the fb_gift_page Page

The `fb_gift_page` contains gifts Facebook users can send to friends along with a personal message. Assuming that you have added some gifts as described in the last section, the default Gift page content should look similar to the following:



Most of the information shown on this page (the gifts and their link text) is updated through the Convio Admin pages as previously described. You should edit this page to replace placeholder text with information pertinent to your organization.

```
<div class="gifts clearfix" id="main">
  <h2>Select Your <convio:session name="0" param="SITE_NAME"></convio:session> Gift!</h2>
  <p>Enter some content here that describes your gift catalog and encourages Facebook users
    to send gifts to each other. You might also want to mention your mission and some
    of your programs</p>
  <convio:session name="61" param="gift-form::Send Me!:Send My Gift:has sent you a gift.">
    </convio:session>
</div><!-- end #main -->
```

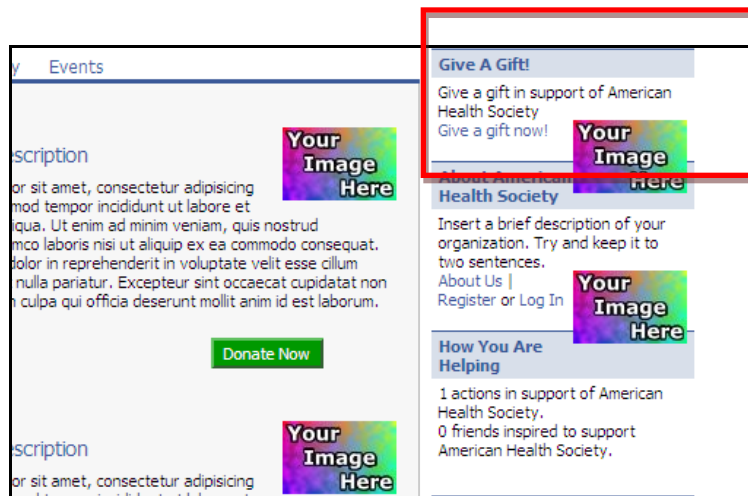
fb_gift_page – replace the placeholder text



Note: The `[[S61: gift-form]]` tag pulls the gift catalog and gift-sending form into this page. Create the Gifts page using the Convio Admin application as described on page 16. See the [Convio Session \(S\) Tag Reference](http://community.customer.convio.com/docs/DOC-2102) (<http://community.customer.convio.com/docs/DOC-2102>).

Customizing the fb_reuse_GiveGift Page

The *fb_reuse_GiveGift* page can be embedded in other Facebook pages to encourage people promote your cause to their friends by sending gifts. At minimum, you should replace the placeholder image.



```
<div class="module">
  <h2>Give A Gift!</h2>
  <div class="body">
    <p>Give a gift in support of [[S0:SITE_NAME]]</p>
    <!-- This is a good place to put an org. image
    Insert an image using the Components Toolbar. -->
    
    <p><a href="[[S61:canvas-url]]?pagename=fb_gift_page">Give a gift now!</a></p>
  </div>
</div>
```

fb_reus_GiveGift – replace placeholder image and customize text



Note: The `` tag links to the Gifts page that displays the available gifts. For information about modifying parameters in this S61 tag, refer to the S61 section in the [Convio Session \(S\) Tag Reference](http://community.customer.convio.com/docs/DOC-2102) (<http://community.customer.convio.com/docs/DOC-2102>).

Customizing the fb_my_gifts Page

The *fb_my_gifts* page is a sub-page embedded within the default *fb_personal* page which shows the gifts the Facebook member has received. It demonstrates the use of the **S61:gift-log** tag to display the gifts a user has received.

```
<div id="my-gifts-top">
  <h2>My Gifts History</h2>
  <ul class="links clearfix">
    <li class="first"><a href="FB?pagename=fb gift page">Give a gift to someone else!</a></li>
  </ul>
  <h3>My Family of Gifts</h3>
  [[S61:gift-log::available:4:0:]]
</div><!-- end #my-gifts-top -->

<div id="my-gifts-bottom">
  [[?x[[S61:gift-log:Cats:available:0]]x::xx:::]]
  <h3>Cats I have received</h3>
  [[S61:gift-log:Cats:available::0]]
  ]]

  [[?x[[S61:gift-log:Dogs:available:0]]x::xx:::]]
  <h3>Dogs I have received</h3>
  [[S61:gift-log:Dogs:available::0]]
  ]]
</div>
```

fb_my_gifts— update placeholder text in the header and update the gift-log tags. If you are using gift categories, you can display separate gift tables for each category using the S61:gift-log tag as shown here for the categories “Dogs” and “Cats”



Note: The `[[S61: gift-log: available:4:0]]` tag pulls in the gifts in a table with 4 gifts across. For information about modifying parameters in this S61 tag, refer to the S61 section in the [Convio Session \(S\) Tag Reference](http://community.customer.convio.com/docs/DOC-2102) (<http://community.customer.convio.com/docs/DOC-2102>).

Customizing the fb_gift_sent_success Page

The *fb_gift_sent_success* page displays to the Facebook member sending a gift when it is sent successfully. You may customize the text and links on this page, or use the Facebook feature in Convio Admin, Override Default Content page to specify a different web page to display when a gift is sent successfully.

```
<div class="standard_message has_padding">
  <p>Go <a href="fb_homepage">to the home page</a> or return <a href="fb_gift_page">to the gifts
page</a>
  </p>
</div>
```

fb_gift_sent_success –optionally replace text, link

Customizing the fb_gift_sent_error Page

The *fb_gift_sent_error* page displays to the Facebook member sending a gift if an error occurs. You may optionally customize the text of this page.

```
<div class="standard message has padding">
  <fb:error>
    <fb:message>Uh-oh!</fb:message>
    Something's gone amiss.
  </fb:error>
  <p>Go <a href="fb_homepage">to the home page</a> or return
    <a href="fb_gift_page">to the gifts page</a>
  </p>
</div>
```

fb_gift_sent_error –optionally replace text, link

Customizing the fb_personal_page Page

The *fb_personal_page* presents information about the actions performed by Facebook members in support of your organization. The actions are shown in the perspective of the person viewing the page. That is, if the person viewing the personal page owns the personal page, information about the actions that the owner has taken will display along with the actions their friends took to support the organization. If the person viewing the page is not the owner, the information displayed will be limited to the actions taken by the owner to support the organization.



Note: The S61 tag automatically pulls in the photo, and the S51 tag automatically pulls in the content from the *fb_reuse_AboutOrg* page



Note: These are conditional statements that will display certain text depending on whether the page viewer is looking at their own personal page (S61: is-viewing-self) or if the page viewer is looking at another person's personal page (S61: user-being-viewed). For information about modifying parameters in this S61 tag, refer to the S61 section in the [Convio Session \(S\) Tag Reference](http://community.customer.convio.com/docs/DOC-2102) (<http://community.customer.convio.com/docs/DOC-2102>).

The section beginning with the line:

```
[[?0:][[S61:interaction-count:any]]::
```

demonstrates the use of an S-Tag conditional to customize text based on whether “interaction-count” (the number of certain interactions the Facebook user has had with the Facebook application) is zero or more. The “if zero” conditional text

```
You have not taken any action yet! Please support [[S0:SITE_NAME]]!
```

appears between the end of this tag and the next double-colon

```
::
```

The “else if not zero” text:

```
[[S61:referral-count:any]] friends inspired to support
```

appears between the double colon and the end of the conditional, marked by closing double brackets just before the “break tag”]]
.

You can add additional S61 tags to show the interaction counts for the other supported interaction types. To show the number of:

- *eCommerce products purchased, you can add the line:*
`[[S61:interaction-count:ecommerce]] products purchased in support of [[S0:SITE_NAME]]
`
- *TeamRaiser registrations for a TeamRaiser event, you can add the line:*
`[[S61:interaction-count:teamraiser]] TeamRaiser registrations in support of [[S0:SITE_NAME]]
`



Note: Be careful to leave the
 tags to keep the lines separated.

In the next section, the conditional beginning:

```
[[?[[S61:is-viewing-self]]::TRUE::
```

displays different text depending on whether the user is viewing his or her own page (S61: is-viewing-self) or a page in a friend's profile (S61: user-being-viewed).

The tag `[[S61:interaction-list:personal:any:0:10]]` pulls a list of up to 10 interactions by the page owner and renders it in the page.

The tag `[[S61:gift-log: available: 4:12]]` pulls a table showing up to 12 Gifts onto the page (3 rows of 4 gifts across).

The tag `[[S61:interaction-list: friends:any:0:10]]` displays a list of up to 10 actions taken by the user's friends in the page.

```
<div id="side" class="profile">
  <fb:profile-pic uid="[[S61:user-being-viewed]]" size="normal" linked="true" width=180 />
  <ul class="side-links">
    <li><a href="http://www.facebook.com/profile.php?id=[[S61:user-being-viewed]]">
      View Facebook Profile</a>
    </li>
  </ul>

  [[S51:fb_reuse_AboutOrg]]<br>

  [[?[[S61:is-viewing-self]]::TRUE::
    <div class="module">
      <h2>Friends Who Support [[S0:SITE NAME]]</h2>
      [[S61:user-table:friends:3:20]]
    </div>
  ::]]
</div>

<div id="main" class="profile">
  <h1 class="personal-name">
    <fb:name uid="[[S61:user-being-viewed]]" linked="false" useyou="false" shownetwork="true"/>
  </h1>
  <div class="module">
    <h2>How [[?[[S61:is-viewing-self]]::TRUE::You Are::
      <fb:name uid="[[S61:user-being-viewed]]" firstnameonly="true" linked="false" /> Is]]
      Helping Summary
    </h2>
    <div class="body">
      [[?0::[[S61:interaction-count:any]]::
        You have not taken any action yet! Please support [[S0:SITE NAME]]!::
        <strong>[[S61:interaction-count:any]]</strong> actions in support of [[S0:SITE_NAME]]]]<br>
        [[S61:referral-count:any]] friends inspired to support [[S0:SITE_NAME]]<br>
        [[S61:interaction-count:donation]] donations in support of [[S0:SITE_NAME]]<br>
        [[?0::[[S61:interaction-count:advocacy]]::Take action now!::
        [[S61:interaction-count:advocacy]] action alerts sent in support of [[S0:SITE_NAME]]]]<br>
      </div>
    </div>

    <div class="module">
      <h2>How [[?[[S61:is-viewing-self]]::TRUE::You Are::
        <fb:name uid="[[S61:user-being-viewed]]" firstnameonly="true" linked="false" /> Is]]
        Helping Details
      </h2>
      <div class="body">
        [[S61:interaction-list:personal:any:0:10]]
      </div>
    </div>
  </div>
```

```
<div class="module">
  <h2>Gifts [[?[[S61:is-viewing-self]]::TRUE::You Have::
    <fb:name uid="[S61:user-being-viewed]" firstnameonly="true" linked="false" /> Has]]
    Received
  </h2>

  [[?[[S61:is-viewing-self]]::TRUE::
    <div class="link-bar">
      <strong><a href="FB?pagename=fb_my_gifts">My Gifts Details</a></strong>
    </div>
  :]]
  <div class="body">
    [[S61:gift-log::available:4:12:]]
  </div>
</div>

[[?[[S61:is-viewing-self]]::TRUE::
  <div class="module">
    <h2>How Your Friends Are Helping</h2>
    <div class="body">
      [[S61:interaction-list:friends:any:0:10]]
    </div>
  </div>
  :]]
</div>
```

fb_personal_page –optionally customize the text or scripts on this page

Customizing the fb_sent_success Page

The *fb_sent_success* page displays if the invitation being sent by a Facebook user is sent successfully. It does not require customization, but you may optionally customize the text or links.

```
<div class="standard_message has_padding">
  <fb:success message=" Action Completed Successfully! " />
  <p>Go back <a href="fb homepage">to the main page</a>.</p>
</div>
```

fb_sent_success –optionally replace text, link

Customizing the fb_sent_error Page

The *fb_sent_error* page displays if an error occurs when an invitation is sent by a Facebook user. You may optionally customize the text or links on this page.

```
[[S51:reus_fbStyle]]
<fb:error>
  <fb:message>Uh-oh!</fb:message>
  Something's gone amiss.
</fb:error>
<p>
  Please try again in a few minutes.  If the problem
  persists, please <a href="contactus">contact us</a>.
</p>
<p>
  In the meantime, you might want to go
  <a href="fb_homepage">back to the home page</a>
</p>
```

fb_sent_error –optionally replace text, links

Customizing the fb_invite_app Page

The *fb_invite_app* page allows Facebook users to invite their friends to add your application to their Facebook Profile. It does not require customization. This Invitation is linked in several places throughout the application. You may optionally customize the text on this page.

```
[[S61:invitation-form:Application:Add This Application:add_app]]
```

fb_invite_app –optionally replace text

Customizing the fb_campaign Page

The *fb_campaign* page is a template page containing information about a specific opportunity on your Convio-powered site. Although you can include most kinds of content, in order to have trackable statistics that will display on your Facebook pages (for example, the number of friends who have taken the associated action like making a donation), you can create the campaign around one of the following Convio interaction types: Fundraising Donation Form, Advocacy Action Alert, eCommerce Product, or TeamRaiser Event.



Note: You must know the ID of the Convio interaction type being referenced in this page (that is the ID of the donation form (*dc_id*), action alert (*alert_id*), product (*prod_id*), or TeamRaiser (*fr_id*). See *Locating Convio IDs* on page 22 for additional information.

The first section of the page provides a short description of the campaign activity; a button that people can use to tell their friends about this campaign; a button that links to the action corresponding to the campaign (for example, to the donation form or action alert); and a picture or logo associated with the campaign activity.

Other page sections can include:

- A progress meter that shows activity progress and a section that shows your friends who are supporting the activity (*available when referencing a Convio interaction type*)
- Comments & Discussions where friends can post their thoughts
- Video & Pictures where you can post videos (such as a YouTube video of interest) and images for display
- A statement about your organization, your logo, and a link to your About Us page (*fb_about_org*), as well as links for new constituents to Register with your site or for existing constituents to log in
- Information about friends who have already taken action on this campaign

Your Facebook Homepage will reference the campaign and link to this Campaign page.

If your application will reference multiple campaigns, you must create a unique *fb_campaign* page for each campaign by copying the *fb_campaign* page and naming it appropriately (for example, *fb_campaign_researchfunding*).

After you customize a campaign page, you must also customize its corresponding invitation page (using the *fb_invite_campaign* template) that links to this campaign. Note that you must create and customize a campaign invitation page for each campaign page you create if you reference multiple campaigns.

The most difficult and error prone task required to update the *fb_campaign* template page is ensuring that the correct campaign ID is referenced in all the right places. It is probably simplest to insert new links to the page using the drop-down menus in the PageBuilder Editor, and then cut and paste the link tags into the appropriate places in the script. Note that PageBuilder appends links at the bottom of the script when they are inserted using the dropdowns.

```
<div id="main" class="campaign">
  <div id="top">
    <h1 id="org-name">Campaign Name</h1>
    <p id="description">Enter a Campaign description here. Lorem ipsum dolor
    sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt
    ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud
    exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.</p>
    <div id="actions">
      <a href="fb_invite_campaign" class="button blue">Tell Friends</a>
      <!--Update the Take Action button below to go to your Convio-powered site -->
      <a href="Donation2?&df_id=1013&1013.donation=root"
        class="button green">Take Action</a>
    </div>
  </div>

  <div class="module">
```

```

    <h2>Help Us Reach Our Goal!</h2>
    <div class="module body">
      <br />
      [[S337:donations_campaign:1013:0:0:10000:2:#000000]]
    </div>
  </div>

  <div class="comments">
    <fb:comments xid="campaigncomments" canpost="true" candelete="true"
      showform="true" numposts="10">
      <fb:title>Comments & Discussion</fb:title>
    </fb:comments>
  </div>

  <div class="module" align=center>
    <h2>Videos & Pictures</h2>
    
    
  </div>
</div>

<div id="side">
  <!-- Add a Campaign-related image here. Insert an image using the Components Toolbar. -->
  

  [[S51:fb_reuse_AboutOrg]]

  <div class="module">
    <h2>Friends Who Support This Campaign</h2>
    [[S61:interaction-list:friends:donation:1020:20]]
  </div>
</div>

```

fb_campaign – replace the placeholder text and images, being careful to update links and tags that reference the Convio campaign (S61 and S337 tags) with the correct campaign ID number

Customizing the fb_invite_campaign Page

The *fb_invite_campaign* page is a template page that enables users to invite their friends to take action in your campaign. You must customize each instance of this page with the page ID of the Convio campaign page you are referencing (refer to Locating Convio IDs on page 22).

The campaign page can be any one of an Advocacy Action Alert, a Donation Form, an eCommerce Product, an Event RSVP or Ticket, a TeamRaiser or Tribute campaign.

If your application references multiple campaigns, you must create a uniquely-named copy of the *fb_invite_campaign* page for each campaign.

To customize the *fb_invite_campaign* page, first copy the template:

1. On the Convio Admin page, click the **Content** tab and then click the **PageBuilder** menu item. The PageBuilder **Page Library** page opens.
2. Locate the **fb_invite_campaign** page.
 - a. Click **Copy** from its **Actions** column. The **Identify Page** opens.
 - b. In the **Name** field, enter the name of this page to help identify it (for example, *fb_invite_campaign_savewhales*).
 - c. In the **Description** field, enter a statement that identifies the purpose of this campaign.
 - d. Click the **Finish** button. Your new page displays in the Page Library list.
3. Click **Manage** from the **Actions** column of the new page. The **Version** list page opens.
4. Click **Edit Content**.

Edit this tag:

```
[[S61:invitation-form:fundraising:Donate Now!:donation:1013:Make a donation.]]
```

- Optionally replace the invitation type text, “**fundraising**,” with other text you want to display in the Facebook notification for this invitation. Using the default template, the Facebook recipient will see: “You have a fundraising invitation;” therefore, such values as the organization’s name, or “fundraising” or “advocacy” make sense for this text.
- Optionally replace the button label “**Donate Now!**” with other appropriate text.
- Replace “**donation**” with the appropriate interaction type for the Convio campaign that is the subject of this specific invitation. For most types you must also update the next parameter, the Convio ID. Use one of the following values:
 - **donation** for a Donation Form,
 - **advocacy** for an Action Alert,
 - **ecommerce** for an eCommerce Product,
 - **teamraiser** for a TeamRaiser event.
 - **event_guest**
 - **event_host**
 - **rsvp**
 - **ticket**
 - **tribute**

- **add_app** to invite the user to add this Facebook application (value of ID parameter is ignored)
 - Replace “**1013**” with the specific Convio ID of the Donation Form, Advocacy Action Alert, eCommerce Product, or TeamRaiser Event. (See Locating Convio IDs on page 22).
 - Replace “**Make a Donation.**” with an appropriate message to display in this invitation.
5. Click the **Save** button.

```
[[S51:reus_fbStyle]]  
[[S61:invitation-form:fundraising:Donate Now!:donation:1013:Make a donation.]]
```

fb_campaign –replace the Convio campaign ID with the correct campaign **ID** number, if necessary change campaign type from “donation” to another type, update text

Customizing the fb_termsofservice Page

The *fb_termsofservice* page describes the appropriate use of the application by Facebook members as well as the liability and limits of comments made by people on the Facebook pages of others and the copyright policy of your organization.

The default page contains only placeholder text. You MUST either modify this page, or use the **Constituent360** menu, **Widgets** pages, **Facebook** tab, and select the **Override default content** page to specify the page containing the Terms of Use policy for your web site. Note that if you opt to override the default TOS page in Convio as described above, you MUST also change the TOS page you designated in the application settings on Facebook when you created the application.

```
[[S51:reus fbStyle]]
<div id="terms">
  <div class="terms clearfix">
    <h2>Terms of Service</h2>
    <p class="greytext">Date of Last Revision: [[S9:cons]]</p>
    <hr>
    <p>Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do
    eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim
    ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut
    aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit
    in voluptate velit esse cillum dolore eu fugiat nulla pariatur.</p>

    <h3>Comment Policy</h3>
    <hr>
    <p>Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do
    eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim
    ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut
    aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit
    in voluptate velit esse cillum dolore eu fugiat nulla pariatur. </p>

    <h3>Copyright Policy</h3>
    <hr>
    <p>Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do
    eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim
    ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut
    aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit
    in voluptate velit esse cillum dolore eu fugiat nulla pariatur.</p>
  </div>
</div>
```

fb_termsofservice –replace placeholder text with your actual terms of service agreement

Customizing the fb_privacy Page

The *fb_privacy* page displays the Privacy settings governing the application pages. You should not need to modify this page. If you do customize this page, be certain not to remove the `[[S61:privacy-form]]` tag. The Facebook application privacy settings form is automatically generated by this tag.

```
<div id="wrapper">
<h2><span>Privacy Settings</span></h2>
  <p>These are the privacy settings available for this application.
  Your selection here will determine who can see actions that
  you have taken with [[S0:SITE_NAME]].</p>
  <p>[[S61:privacy-form]]</p>
</div>
```

fb_privacy –optionally update text; do not remove *S61:privacy-form* tag

Customizing the fb_homepage Page

The *fb_homepage* page is the application main page, containing information about the application, your campaigns, and your organization. This information is organized in several sections on the page:

- The top section of this page contains the name of your organization and describes the application's purpose. It includes links to Invite Friends to add the application, and to view the Personal Page of the constituent. You can also place the application logo on this page.
- Within the body, you can display:
 - Your campaigns, which can be organized under tabs.
 - A discussion section to which other Members can post comments.
- Along the right, you can embed:
 - The "Give a Gift" subpage *fb_reuse_GiveGift* to display gifts that members can send to other Facebook members.
 - The "About Us" *reuse_AboutOrg* subpage to display the mission of the organization.
 - An "actions taken" section (How You Are Helping if the page owner is viewing their own homepage)
 - Members section that shows Facebook members who have added the application. Depending on which parameter you pass to this tag, you may show all members, or only friends of the user who is accessing the application.

The default content of the page looks like this:



Obviously, most of the content on the default page consists of placeholder text, links and graphics. You must customize this page before you use it. Add or remove sections and content as appropriate.

```
<div id="main" class="clearfix">

  <div id="top">
    <h1 id="org-name">[[S0:SITE_NAME]]</h1>
    <ul class="links clearfix">
      <li class="first"><a href="[[S61:canvas-url]]?pagename=fb_invite_app">
        Invite Friends</a></li>
      <li><a href="[[S61:canvas-url]]?pagename=fb_personal_page">
        Personal Page</a></li>
    </ul>
    <p id="description">
      Insert some sort of tag line or short description here to let your constituents
      know what the application is all about.</p>
    <ul id="campaign-group-nav" class="clearfix">
      <li id="tab1" class="campaign-tab active">
        <a href="#" onclick="switchTab(this);return false;">Donations</a></li>
      <li id="tab2" class="campaign-tab">
        <a href="#" onclick="switchTab(this);return false;">Advocacy</a></li>
      <li id="tab3" class="campaign-tab">
        <a href="#" onclick="switchTab(this);return false;">Events</a></li>
    </ul>
  </div><!-- end #top -->

  <!-- tab1 Donations tab -->
  <div id="campaigns">
    <div id="tab1-content" class="campaign-group active">
      <div class="campaign clearfix">
        <!-- Add a Campaign-related image here. Insert an image using the Components Toolbar. -->
        
        <div class="body">
          <h2><a href="[[S61:canvas-url]]?pagename=fb_campaign">Campaign Description</a></h2>

          <p>Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod
          tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam,
          quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo
          consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse
          cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non
          proident, sunt in culpa qui officia deserunt mollit anim id est laborum.
          (<a href="[[S61:canvas-url]]?pagename=fb_campaign">more</a></p>

          <p class="take-action-wrap">
            <a href="Donation2?df_id=1013&1013donation=root" class="button green">Donate Now</a>
          </p>
        </div>
      </div><!-- end .campaign -->

      <div class="campaign clearfix">
        <!-- Add a Campaign-related image here. Insert an image using the Components Toolbar. -->
        
        <div class="body">
          <h2><a href="[[S61:canvas-url]]?pagename=fb_campaign">Campaign Description</a></h2>

          <p>Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod
          tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam,
          quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo
          consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse
          cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non
          proident, sunt in culpa qui officia deserunt mollit anim id est laborum.
          (<a href="[[S61:canvas-url]]?pagename=fb_campaign">more</a></p>

          <p class="take-action-wrap">
            <a href="Donation2?df_id=1013&1013donation=root" class="button green">Donate Now</a>
          </p>
        </div>
      </div><!-- end .campaign -->
    </div>
  </div>
```



```

<div class="campaign clearfix">
  <!-- Add a Campaign-related image here. Insert an image using the Components Toolbar. -->
  
  <div class="body">
    <h2><a href="[[S61:canvas-url]]?pagename=fb_campaign">Campaign Description</a></h2>

    <p>Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod
    tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam,
    quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo
    consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse
    cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non
    proident, sunt in culpa qui officia deserunt mollit anim id est laborum.
    (<a href="[[S61:canvas-url]]?pagename=fb_campaign">more</a>)</p>

    <p class="take-action-wrap">
      <a href="Donation2?df_id=1013&1013donation=root" class="button green">Donate Now</a>
    </p>
  </div>
</div><!-- end .campaign -->
</div><!-- end .campaign-group -->

<!-- tab2 Advocacy tab -->
<div id="tab2-content" class="campaign-group">
<div class="campaign clearfix">
  <!-- Add a Campaign-related image here. Insert an image using the Components Toolbar. -->
  
  <div class="body">
    <h2><a href="[[S61:canvas-url]]?pagename=fb_campaign">Tell Your Congressman</a></h2>

    <p>Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod
    tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam,
    quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo
    consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse
    cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non
    proident, sunt in culpa qui officia deserunt mollit anim id est laborum.
    (<a href="[[S61:canvas-url]]?pagename=fb_campaign">more</a>)</p>

    <p class="take-action-wrap">
      <a href="Advocacy?pagename=homepage&id=104" class="button green">Act Now</a>
    </p>
  </div>
</div>
</div><!-- end .campaign -->

<div class="campaign clearfix">
  <!-- Add a Campaign-related image here. Insert an image using the Components Toolbar. -->
  
  <div class="body">
    <h2><a href="[[S61:canvas-url]]?pagename=fb_campaign">Tell Your Senators</a></h2>

    <p>Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod
    tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam,
    quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo
    consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse
    cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non
    proident, sunt in culpa qui officia deserunt mollit anim id est laborum.
    (<a href="[[S61:canvas-url]]?pagename=fb_campaign">more</a>)</p>

    <p class="take-action-wrap">
      <a href="Advocacy?pagename=homepage&id=104" class="button green">Act Now</a>
    </p>
  </div>
</div>
</div><!-- end .campaign -->
</div><!-- end .campaign-group -->

<!-- tab3 Events tab -->
<div id="tab3-content" class="campaign-group">
<div class="campaign clearfix">

```

```

<!-- Add a Campaign-related image here. Insert an image using the Components Toolbar. -->

<div class="body">
  <h2><a href="[[S61:canvas-url]]?pagename=fb_campaign">Event Description</a></h2>

  <p>Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod
tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam,
quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo
consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse
cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non
proident, sunt in culpa qui officia deserunt mollit anim id est laborum.
(<a href="[[S61:canvas-url]]?pagename=fb_campaign">more</a>)</p>

  <p class="take-action-wrap">
    <a href="Calendar?view=Detail&id=100001" class="button green">Register Now</a>
  </p>
</div>
</div><!-- end .campaign -->
</div><!-- end .campaign-group -->

</div><!-- end #campaigns -->

<div id="comments">
  <fb:comments xid="homepage comments" canpost="true"
candelete="true" showform="true" numposts="10">
    <fb:title>Talk about [[S0:SITE_NAME]]</fb:title>
  </fb:comments>
</div>

</div><!-- end #main -->

<div id="side" class="clearfix">

  <fb:if-section-not-added section="profile">
    <p><strong>Display our box on your profile!</strong>
    Keep up to date with the latest news and show your
    friends that you support our cause!</p><br>
    <fb:add-section-button section="profile" />
  </fb:if-section-not-added>

  <div id="news">
    <!-- Add an eye-catching image here -->
    
    <p class="body"><span>Urgent!</span>
    Support our <a href="[[S61:canvas-url]]?pagename=fb_campaign">Campaign Name</a>!
    </p>
  </div>

  [[S51:fb_reus_GiveGift]]

  [[S51:fb_reuse_AboutOrg]]

  <div class="module">
    <h2>How You Are Helping</h2>
    <div class="body">
      <p>[[S61:interaction-count:any]] actions in support of [[S0:SITE_NAME]].</p>
      <p>[[S61:referral-count:any]] friends inspired to support [[S0:SITE_NAME]].</p>
    </div>
  </div>

  <div class="module" style="padding-top:10px;">
    <h2 class="wallkit_title">Members ([[S61:user-count]]) </h2>
    [[S61:user-table:public:3:20]]
  </div> <!-- module-->

</div><!-- end #side -->

<script type="text/javascript">
<!--

```

```
function $(id) {  
    return document.getElementById(id);  
}  
  
function switchTab(link) {  
    var tab = link.parentNode();  
    resetTabs();  
    tab.addClassName('active');  
  
    $(tab.getId() + '-content').addClassName('active');  
}  
  
function resetTabs() {  
    for (i = 0; i < tabs.length; i++) {  
        tabs[i].removeClassName('active');  
    }  
  
    for (i = 0; i < groups.length; i++) {  
        groups[i].removeClassName('active');  
    }  
}  
  
var tabs = $('campaign-group-nav').getChildNodes();  
var groups = $('campaigns').getChildNodes();  
  
//-->  
</script>
```

fb_homepage –replace placeholder text and images with appropriate content; create campaign pages from *fb_campaign* template and replace links to actual pages; replace placeholder links to Convio fundraising, event or action alert pages with actual links; if using tabs, do not update or remove JavaScript tab controller code at the bottom of the page between the `<script>` tags

One very important element of the home page is the “Add to Profile” button, which is embedded by this FBML tag:

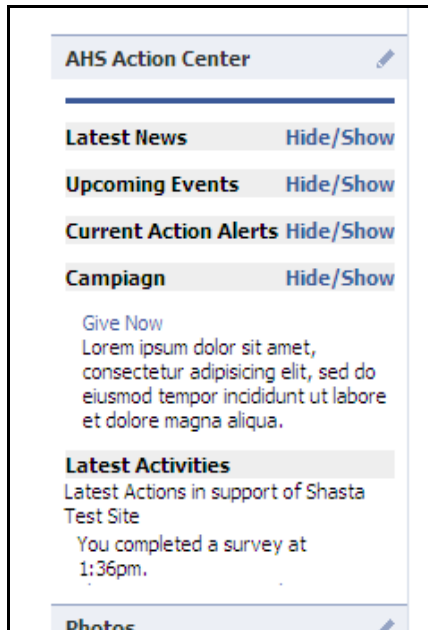
```
<fb:add-section-button section="profile" />
```

See the [Facebook FBML documentation on fb:add-section-button](#) for additional information on this tag.

It provides Facebook users an easy way to add your application to their Profile, which greatly increases your application's visibility both to the user and to the user's friends. This button can appear on any canvas page. The button will no longer be displayed after the user adds the application to his or her profile. See “Customizing the fb_profile Page” for additional information on your application's Profile content.

Customizing the fb_ref_page Page

The content of this page can be displayed on the left of the user's Wall page if the user elects to place it there by clicking an "Add to Profile" button on the main *fb_homepage* or elsewhere in the application. In that context, the content looks similar to this:



It is important to encourage users to add your application to their Profiles and to give them reasons to do so by pushing interesting content through the application. Your application's visibility depends largely on the willingness of users to add it to their profiles.

The *fb_ref_page* content is also a subpage embedded within *fb_profile*, displayed in the user's "Boxes" profile tab if the user selects that option. See "Customizing the fb_profile Page" for additional information.



You must update portions of the script which contain placeholder text or reference specific campaigns.

```
<style>
.mainprofile .divider {
    color: black;
    background-color: #eee;
    font-weight: bold;
    padding: 1px 0;
    width: 100%;
    margin-top: 10px;
}
.mainprofile .divider .rightLink {
    text-align: right;
    white-space: nowrap;
    float: right;
}
.mainprofile #events, .mainprofile #campaign { margin-left: 10px; }
.mainprofile #events strong { color: #999; }
.mainprofile #campaign { margin-top: 10px; }
</style>

<div class="mainprofile">
  <div class="divider">
    <a class="rightLink" href="#" clicktotoggle="news">Hide/Show</a>
    Latest News
  </div>
  <div id="news">[[S32:7_0_3_tall_1_1541_true_false]]</div>

  <p class="divider">
    <a class="rightLink" href="#" clicktotoggle="events">Hide/Show</a>
    Upcoming Events
  </p>
  <div id="events">[[S22:1_0_0_-1_0_false_7]]</div>

  <p class="divider">
    <a class="rightLink" href="#" clicktotoggle="alerts">Hide/Show</a>
    Current Action Alerts
  </p>
  <div id="alerts">
    [[S94:region:allalerts:numLinks:3:issue:-1:
    states:allstates:taken:show:desc:description:
    sortBy:priority:link:title:listStyle:plain]]
  </div>

  <p class="divider">
    <a class="rightLink" href="#" clicktotoggle="campaign">Hide/Show</a>
    Campiagn </p>
    <div id="campaign">
      <p><a href="Donation2?df id=1020&1020.donation=root">Give Now</a></p>
      <p>Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do
      eiusmod tempor incididunt ut labore et dolore magna aliqua.</p>
    </div>
  </p>

  <p class="divider">Latest Activities</p>
</div>
```

fb_ref_page — update or remove references to campaign IDs; remove or update placeholder text

Customizing the fb_profile Page

This page is essentially a display framework for the *fb_ref_page* and *fb_my_gifts* sub-pages, requiring little or no customization.

The *fb_profile* page is shown in the “Boxes” context if the Facebook user elects to add your application to his or her profile. Your application’s visibility will depend a great deal on whether or not the users choose to add it. Making easy for them to add and encouraging them to add it is important. The simplest way to do this is with the “Add to Profile” button widget.

An example of the “Add to Profile” button appears at the top left of the default application home page *fb_homepage*. This button is generated by the Facebook FBML tag : `<fb:add-section-button section="profile" />` The button appears if the application is not currently visible in the user’s profile. The button no longer renders after the user publishes the application in their profile.

When the user clicks “Add to Profile,” they may choose to add application content either to their “Boxes” tab or to their “Wall and Info” areas.

A user can also add this page to the “Boxes” tab of his or her profile, or to its own profile tab, by:

1. selecting Settings/Application Settings from the facebook menu,
2. choosing your application,
3. and clicking “Edit Settings”

If the user adds the application as its own tab, the main application page *fb_homepage* displays in his Profile tabs.

If the user adds the application to his “Boxes” tab, the content looks something like this:



```
[[S51:reus fbStyle]]
<div id="campaigns">
  <div class="body">
```

```

</div>

<fb:if-is-own-profile>
  <fb:profile-action url="[[S61:canvas-url]]?pagename=fb_personal_page">
    View Your [[S0:SITE_NAME]] Page
  </fb:profile-action>
</fb:else>
  <fb:if-is-app-user uid="profileowner">
    <fb:profile-action url="[[S61:canvas-url]]?pagename=fb_personal_page">
      View
      <fb:name uid="profileowner" linked="false" firstnameonly="true" possessive="true"/>
      [[S0:SITE_NAME]] Page
    </fb:profile-action>
  </fb:else>
    <fb:profile-action url="[[S61:canvas-url]]?pagename=fb_invite_app">
      Invite <fb:name uid="profileowner" linked="false" firstnameonly="true" />
      to support [[S0:SITE_NAME]]
    </fb:profile-action>
  </fb:else></fb:if-is-app-user>
</fb:else></fb:if-is-own-profile>

  <fb:ref handle="fb_ref_page"></fb:ref>
</div>

<div class="mainprofile">
  <p> Latest Actions in support of [[S0:SITE_NAME]]</p>

  [[S61:interaction-list:personal:any:0:5]]

  <p class="divider"> Gifts Received </p>
  <p>
    <a href="fb_gift_page">Give a Gift Yourself!</a>
    <fb:visible-to-owner>
      |&nbsp;<a href="fb_my_gifts">My Gifts Page</a>
    </fb:visible-to-owner>
  </p>
  [[S61:unique-gift-log::available:4:12:Latest Gifts Received]]
</div>

```

fb_profile — optionally update subpage content or links, conditional text

Customizing the fb_splash Page

Not strictly part of the Facebook application, the *fb_splash* page is a Convio web page that you can display on your Convio web site to promote your Facebook application and encourage your constituents and visitors to add it to their Facebook pages. The page has a conditional that shows different content depending upon whether the viewer is logged in or not.

```
<div align="center">
  <strong><font size="+3">
    Support [[S0:SITE_NAME]] with our new application for Facebook!
  </font></strong>
</div>

<table width="100%" border="0" cellspacing="0" cellpadding="10">
  <tr>
    <td></td>
    <td>
      <convio:choose xmlns="http://www.convio.com">
        <convio:when title="Logged in" test="notEmpty">
          <convio:op> <convio:session name="1" param="user name" /> </convio:op>
          <convio:then>
            <p><font size="+2">Show your support, [[S1:first_name]]!</font></p>

            <p>Facebook is a Social Networking Utility that lets you stay in touch
            with your friends, coworkers, and now, [[S0:SITE_NAME]]! Keep up to date
            on the latest news and campaigns, and show your support with our
            brand new application for Facebook.</p>

            <p>Adding the application to your Facebook profile is easy, just click
            <a href="[[S61:add-app-url]]">here</a> to log into Facebook
            and follow the on-screen instructions to start showing your support
            for [[S0:SITE NAME]] using Facebook!
            <a href="[[S61:add-app-url]]">&gt;&gt;</a></p>

          </convio:then>
        </convio:when>
        <convio:otherwise title="Not logged in">
          <p><font size="+2">Show your support with Facebook and [[S0:SITE NAME]]!</font></p>

          <p>Facebook is a Social Networking Utility that lets you stay in touch
          with your friends, coworkers, and now, [[S0:SITE_NAME]]! Keep up to date
          on the latest news and campaigns, and show your support with our brand new
          application for Facebook. Adding it is easy:</p>

          <ul>
            <li>If you're new to [[S0:SITE_NAME]], click
            <a href="PageServer?pagename=ConsProfileUser">here</a>
            to register. After registering with [[S0:SITE_NAME]], you'll have the opportunity
            to add our new application for Facebook. You can set up your Facebook account at the
            same time, and start showing your friends you support [[S0:SITE_NAME]] today!
            <a href="PageServer?pagename=ConsProfileUser">&gt;&gt;</a></li>

            <li>Already have an [[S0:SITE_NAME]] account?
            <a href="UserLogin?NEXTURL=[[S61:add-app-url]]">Log in</a>
            to [[S0:SITE NAME]], and be taken to our new application for Facebook. If you
            don't have a Facebook account, you can set one up now. It's quick, and easy!
            <a href="UserLogin?NEXTURL=[[S61:add-app-url]]">&gt;&gt;</a></li>
          </ul>

        </convio:otherwise>
      </convio:choose>
    </td>
  </tr>
</table>
```

fb_splash — replace placeholder image, optionally update contents, links or conditional text

Part 4: Testing and Submitting Your Application

After you have built your application and customized your fb_pages, you should test the application to be sure that everything is working as intended. You must have 5 different Facebook members add the application in its Developer Mode before you can submit it, which makes it available to all Facebook members to add.



Note: Always log in to a test user account to test your application functionality -- do not test directly from the developer account used to create the application. This is very important so you do not inadvertently remove the permanent session key, which will cause your application to become unstable.

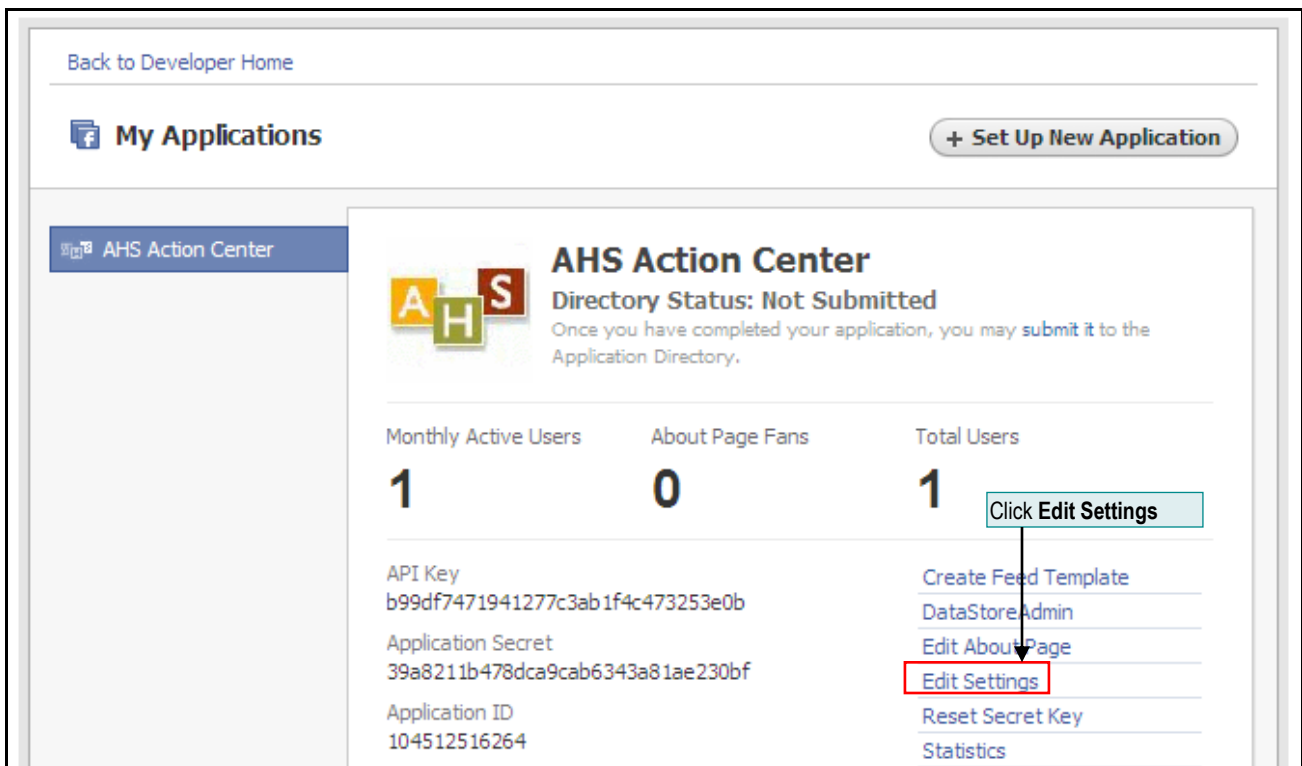
If you do not have a special user account created yet, follow the steps in the next section to add your test account as a Developer and then log in to that account, add the application, and perform your testing.

Testing the Application

To adequately test your application: Choose 4 people to serve as your test group and instruct each person to create a Facebook Profile and then add the Facebook Developer application to their Profile.

To add the people in the test group to the application list of developers:

1. Log in to your Facebook account.
2. From the left Applications menu, click **Developer**.
3. In the "My Applications area", click the link to your application.
4. Click **Edit the Settings** for your application.



The screenshot shows the Facebook Developer 'My Applications' page. At the top, there is a 'Back to Developer Home' link and a '+ Set Up New Application' button. The main section is titled 'My Applications' and features a sidebar with 'AHS Action Center' selected. The application details for 'AHS Action Center' are displayed, including its logo and a 'Directory Status: Not Submitted' message. Below this, a table shows statistics: Monthly Active Users (1), About Page Fans (0), and Total Users (1). To the right of these statistics is a 'Click Edit Settings' button. Further down, the API Key, Application Secret, and Application ID are listed. On the right side of the application details, there is a list of links: 'Create Feed Template', 'DataStore Admin', 'Edit About Page', 'Edit Settings' (which is highlighted with a red box), 'Reset Secret Key', and 'Statistics'. An arrow points from the 'Click Edit Settings' button to the 'Edit Settings' link.

Monthly Active Users	About Page Fans	Total Users
1	0	1

API Key
b99df7471941277c3ab1f4c473253e0b

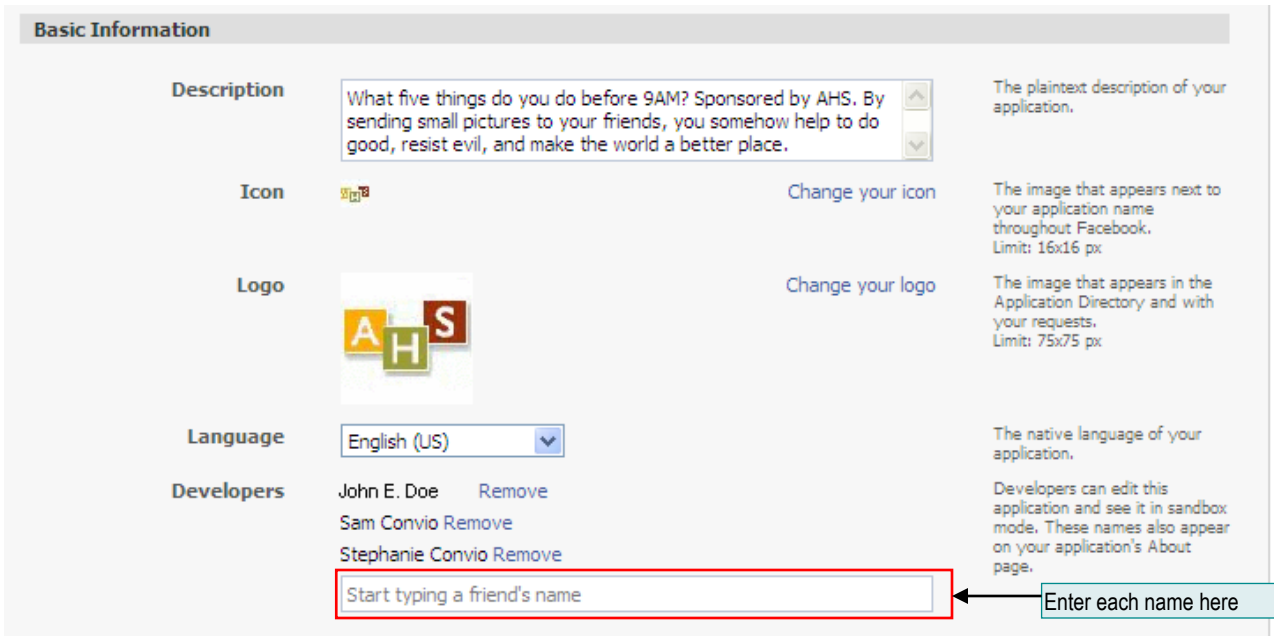
Application Secret
39a8211b478dca9cab6343a81ae230bf

Application ID
104512516264

Click Edit Settings


Create Feed Template
DataStore Admin
Edit About Page
Edit Settings
Reset Secret Key
Statistics


5. In the “Base options” section, locate the **Developers** field and enter the names of four testers.



Basic Information

Description The plaintext description of your application.

Icon  [Change your icon](#) The image that appears next to your application name throughout Facebook. Limit: 16x16 px

Logo  [Change your logo](#) The image that appears in the Application Directory and with your requests. Limit: 75x75 px

Language The native language of your application.

Developers John E. Doe [Remove](#)
Sam Convio [Remove](#)
Stephanie Convio [Remove](#)
 Enter each name here



Note: Scroll down into the “Installation Options” area and be sure **Developer Mode** contains a checkmark.

The major scenarios to test include, making sure that:

1. The invitation to add the application works as expected so that the following are updated:
 - a. “How You Are Helping” summary on the Homepage
 - b. “How You Are Helping” summary on the About Us page
 - c. Personal Page
 - d. Application Display Space
 - e. News-Feed and Mini-Feed
 - f. Friends’ Personal Pages
 - g. Friends’ Campaign Pages
2. All links to canvas pages work properly
3. All links to action opportunities work correctly and that the Thank You pages for these opportunities contain a link back to Facebook
4. All interactions are pushed to Facebook correctly so the following are updated:
 - a. “How You Are Helping” summary on the Homepage
 - b. “How You Are Helping” summary on the About Us page
 - c. Personal Page
 - d. Application Display Space
 - e. News-Feed and Mini-Feed
 - f. Friends’ Personal Pages

14. The Application Display Space works properly:
 - a. Links to canvas pages and Convio-powered site pages work properly
 - b. Hide/Show actions work properly
 - c. New content is updated after 4 hours
 - d. Interactions are updating immediately
15. After logging in to both Facebook and the organization site at the same time, you can in a separate session take action on the Convio-powered site without being logged into Facebook and have the interaction update Facebook as follows:
 - a. “How You Are Helping” summary on the Homepage
 - b. “How You Are Helping” summary on the About Us page
 - c. Personal Page
 - d. Application Display Space
 - e. News-Feed and Mini-Feed
 - f. Friends’ Personal Pages
 - g. Friends’ Campaign Pages

Submitting the Application to Facebook for Approval

When you are ready, you can submit the application to Facebook for approval. Once approved, your application will be listed in the Facebook Application Directory.

1. Log in to Facebook Developer.
2. Under “My Applications,” click your application.
3. On the application information page, click the submit it link.
4. On the submission page, review the information and then click Save.



Note: At least five people must have added the application before you can submit it.



The screenshot shows the 'Submit AHS Action Center to the Application Directory' page. It includes a 'Back to My Applications' link at the top. Below the title, a message states: 'All of the following fields are required. Your application must have at least 5 total users or 10 monthly active users before you can submit it to the Application Directory. We cannot showcase any applications that are under construction or do not utilize the Facebook Platform.' The 'Required Fields' section contains: 'Application Name' (AHS Action Center), 'Contact E-mail' (with a note about Facebook correspondence), 'Application Description' (with a note about the short description), 'Mobile Integration' (checkbox for 'My application uses the mobile platform'), and a 'Logo' section with a preview of the 'AHS' logo and a 'Change your logo' link. At the bottom, there is a 'Save' button (highlighted with a red box) and a 'Cancel' link. A callout box labeled 'Review this information' has arrows pointing to the Application Name, Contact E-mail, and Application Description fields. Another callout box labeled 'Click Save' has an arrow pointing to the Save button.

A message displays that the application has been submitted for approval.

Pending approval for the Application Directory, your application should work as you designed and tested it. You can send invitations to add the application to other Facebook users, and they will be able to interact with it.