

Incorporating Gifts Into Your Existing Convio Applications Built on the Facebook Platform v1.6.1

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Adding the Gift Feature to Your Existing Application

If your application has already been built and you would like to add the Gifts functionality to it, you will need to:

- <u>Create new Facbook gifts in Convio</u>
- Download default content again to get the:
 - Updated pages (which are indicated with the 01082008 in their file names):
 - fb homepage 01082008
 - fb_personal_page_01082008
 - fb profile 01082008, and
 - fb_top_wrapper_01082008
 - New gift pages:
 - fb_gift_page
 - fb_gift_sent_error
 - fb_gift_sent_success
 - fb_my_gifts
 - fb_reuse_GiveGift
 - reuse fbGiftStyle
- Configure the new gifts pages
- Add new code to your existing files

These tasks are detailed in the following sections of this document.

Creating New Facebook Gifts

You can create "gifts" that Facebook users can send to their friends to help spread the news about your application. Facebook gifts are simply images that may reflect the mission of your organization.

You can present the gifts to senders in a gift catalog page generated by the S61 tag. Each gift image contains a link to a Gift Details page that contains more information about the gift, its purpose, or your organization. You can provide content directly for the Gift Details page, or link to an existing Convio or external Web page to display.

For information about modifying parameters in the S61 tag, refer to the <u>Convio Session (S) Tag</u> <u>documentation</u> (http://twiki.convio.com/twiki/pub/Engineering/STagDocumentation/ Convio_S-Tags_110807_cf.pdf).

To create a Facebook Gift:

- **1.** Access the Convio Facebook Interface pages:
 - **a.** From the top-level navigation bar on an Administrator Interface page, click **Constituent360** and then click **Widgets**.
 - **b.** Click the **Facebook** tab on the **Widgets Campaigns** list page.



- 2. From the Process Navigator, click step 7. Create Facebook Gifts.
- 3. On the "Manage Facebook Gifts" list page, click the Create New Facebook Gift link.

Notes:

(1) If you will not be using the gift feature, click the **Finish** button on the bottom of the page to return to the first page.

(2) When you create each gift, you will provide a name and image as well as details about the gift, which may include the purpose or an appeal for your organization. These details will be kept on a Gift Details page that is accessed when the image is clicked. You can create the content on the page using the WYSIWYG Editor on the More Information page or link to an existing Convio page. You can also link to an external Web page.

(3) All gifts you create with the status Available will be presented to Facebook members via a Gift Catalog page, which is generated by the S61 tag. For information about modifying parameters in this S61 tag, refer to the <u>Convio Session (S) Tag documentation</u>

(http://twiki.convio.com/twiki/pub/Engineering/STagDocumentation/ Convio_S-Tags_110807_cf.pdf).

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	Widgets
Widgets Progress M	leters Widgets Reports Facebook
Facebook Gifts	
Process Navigator	<u>Create new Facebook Gift</u> Click this link
1. Create Facebook Application	Giving users the ability to send gifts to their friends that will show up on their Facebook profiles is a great way to spread your application. Your gifts should reflect the mission of your organization. Define the gifts here and then you can add
2. Initial Setup	the components for sending and viewing gifts to your Facebook pages using PageBuilder.
3. Permanent Session Key	Facebook Gifts
4. Create default content	Search Show All Page D of D
5. Set source codes	To Page
6. Override default pages	Gift Name \Leftrightarrow \Rightarrow Actions \Leftrightarrow Status \Leftrightarrow \Rightarrow Type \Leftrightarrow \Rightarrow Date Modified \Leftrightarrow \Rightarrow Thumbnail \Leftrightarrow
7. Facebook Gifts	No Facebook Gifts have been defined
	Cancel << Previous Finish

- **4.** On the "Enter Gift Details" page:
 - **a.** For gift name, enter the label that will display with this gift in Facebook.
 - **b.** For security category, leave **General** selected to allow all administrators to make changes to this gift, or click the appropriate option from the drop-down list to limit this control to a specific group.
 - c. For Gift Status, leave Available selected to make this gift available to be sent.

Note: Later, you can make this gift **Unavailable** if it can no longer be sent.



- **d.** For gift type, to optionally group this gift with other similar gifts:
 - Select the appropriate option from the Choose an existing value drop-down list.
 - *Or,* click the **Enter a new value** radio button and enter the name of a new type in the field provided.
- e. To upload the image file containing the gift that resides:
 - In the Convio Image Library:
 - 1) Click the Search the Image Library button. The Image Selector pop-up displays with a list of available image files.
 - 2) To search for an image file on another page, enter the image title or file name in the **Search** field and click the **Search** button.
 - 3) Click the **Select** solution from the **Actions** column of the appropriate image file. The thumbnail of the image displays on the current page.
 - On your local computer or shared network resource:
 - 1) Click the Browse button.
 - 2) In the Choose/Find File window that opens, locate the image file on your local computer or shared network resource, select it, and click the **Open** button. The file name displays in the field.
 - 3) Click the Upload Image button. When it is uploaded, the thumbnail image displays along with options to Delete this image and Upload a different image.
- 5. Click the Next button.



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	Vidgets	
Widgets Progress Me	eters Widgets Reports Facebook	
Facebook Gifts > Cre	ate new Facebook Gift	
Process Navigator	Gifts are just images that can be added to a user's Facebook profile page. Use this so	reen to provide the basic
1. Create Facebook Application	information about the gifts available from your organization.	
2. Initial Setup	The name will be displayed to administrators when configuring the gift and to	end users when selecting the
3. Permanent Session Key	gift.	Enter a name for the gift
4. Create default content	* 2. Select a security category for this product.	
5. Set source codes	This security category will determine which administrators can view or modif	v this gift. It is not used to
6. Override default pages	control end user access.	y this girt. It is not ased to
7. Convio only settings	General 🗸 🔶 Optionally	change the security category
8. Facebook Gifts	* 3. Gift Status	
a. Gift Name and Image		da Maulium a vi o aa
 b. More Information Link c. Publish Gift 	Gifts that are available can be selected by end users to be sent to their frien unavailable means that it will still be shown to users who have received the g available to be sent.	
		he gift status if appropriate
	4. Select an existing gift type or create a new one.	
	The gift type can be used to filter the gifts that are shown to the	select or add a type to
		gift with other similar gifts
	👾 * 5. Upload an image to use as a thumbnail image for this gift.	
	This image will be shown to end users as they are browsing through the gift create a full description including a larger image in an upcoming step.	catalog. You will be able to
	You can use an image that was previously uploaded Select the	gift image from the library
	Convolation Internet Library	one from your computer
	or upload an image from your computer:	
	Prepare your image. Images must be .gif, .jpg, or .png files. Files with a .jpg or .png type will be autom 100 pixel space. The maximum acceptable file size i 1.562 Mb. Select the file.	
	Enter the name of the file on your computer or use the Browse button to select the	a file.
	Browse	
	Click the upload image button. Upload Image	
	Cancel << Previous Next >> Click the Next bu	tton



- 6. On the "Add the More Information Link page displays, you can choose from 3 linking methods for the More Information link that displays with the gift:
 - To create content to display when the More Information link is clicked:
 - a. Leave the Link to a Facebook canvas page radio button selected.
 - b. Enter content in the WYSIWYG Editor below the radio buttons.
 - c. Click the Next button.

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CONVIO [∗]	H <u>o</u> me <u>C</u> ontent F <u>u</u> ndraising Advocacy E <u>m</u> ail Constituent <u>3</u> 60 <u>L</u> ibrary Data Management <u>S</u> etup
	Widgets
Widgets Progress M	eters Widgets Reports Facebook
Facebook Gifts > Mo	
Process Navigator	When a user clicks the gift image, they will be taken to a more information page. This page can either be a link to either your Convio- powered site or another site, or it can be a Facebook canvas page.
1. Create Facebook Application	Image: Structure of a local book of a construction of the structure of the st
2. Initial Setup	Solution Selected Solution Sele
3. Permanent Session Key	○ Link to the URL below in a new window.
4. Create default content	🛉 * 2. More information about this gift
5. Set source codes	When a user clicks the gift image, a Facebook canvas page will be displayed containing this Enter content in Editor
6. Override default pages	
7. Convio only settings	Personalization 💌 Conditionals 💌 Components 🔍 Links 📢 💋
8. Facebook Gifts	
a. Gift Name and Image	
b. More Information Link	
c. Publish Gift	
	Cancel <- Previous Next >> Click the Next button

- *Or*, to link to another page within the Convio application that contains the content when the More Information link is clicked:
 - a. Click the Link to the URL below in a new window. A new field displays on the page.
 - **b.** Click the **Select** button. The **Link Selector Pop-up** opens.
 - **c.** Leave **PageBuilder** as the **Link Target** or select a different link target to display the available pages or forms to which you can link.



- **d.** Locate the page or form and click **Insert**. The pop-up closes and the focus returns to the **Choose Options** page with the path to the file containing additional page displayed in the field.
- e. Click the Next button.

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Convio	Widgets	
Widgets Progress Me	ters Widgets Reports Facebook	
Facebook Gifts > Mor	e Information Link	
Process Navigator	When a user clicks the gift image, they will be taken to a more information page. This	
1. Create Facebook Application	page can either be a link to either your Convio-powered site or another site, or it can be a Facebook canvas page. †** * 1. How do you want to link to more information about the gift?	
2. Initial Setup		
3. Permanent Session Key	Link to a Facebook canvas page containing the content below.	Click this radio button
4. Create default content	Link to the URL below in a new window.	
5. Set source codes	iff More information about this gift URL	
6. Override default pages	When a user clicks the gift image, this page will be displayed in a new window.	Click the Select button
7. Convio only settings	Select	and locate your image
8. Facebook Gifts	Cancel << Previous Next >> Click the Next button	
a. Gift Name and Image		
b. More Information Link		
c. Publish Gift		



- *Or*, to link to another page that is external to the Convio application that contains the content when the More Information link is clicked:
 - a. Click the Link to the URL below in a new window. A new field displays on the page.
 - **b.** Click the **Select** button. The **Link Selector Pop-up** opens.
 - c. Leave PageBuilder as the Link Target or select a different link target to display the available pages or forms to which you can link.
 - d. Manually enter the URL in the field provided.
 - e. Click the Next button.

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onvio [®]	H <u>o</u> me <u>C</u> ontent F <u>u</u> ndraising Advocacy E <u>m</u> ail Constituent <u>3</u> 60 <u>L</u> ibrary Data Management
contrio	Widgets
Widgets Progress Me	eters Widgets Reports Facebook
Facebook Gifts > Mor	e Information Link
Process Navigator	When a user clicks the gift image, they will be taken to a more information page. This
1. Create Facebook Application	page can either be a link to either your Convio-powered site or another site, or it can be a Facebook canvas page. • min * 1. How do you want to link to more information about the gift?
2. Initial Setup	 Link to a Facebook canvas page containing the content below.
3. Permanent Session Key	
4. Create default content	
5. Set source codes	m More information about this gift URL
6. Override default pages	When a user clicks the gift image, this page will be displayed in a new window.
7. Convio only settings	Select Type in the path to the image
8. Facebook Gifts	Cancel << Previous Next >> < Click the Next button
a. Gift Name and Image	
b. More Information Link	
c. Publish Gift	



7. If the information is:

• Complete and you want to make this gift available to be sent, click the **Publish Gift** button. The "Facebook Gifts" list page displays again.

	Logged in as: System Administrator Logout Preferences About Suppor
💊 convio [.]	Home Content Fundraising Advocacy Email Constituent <u>3</u> 60 Library Data Management Setup H
	Nidgets
Widgets Progress M	leters Widgets Reports Facebook
Facebook Gifts > Pu	blish Gift
Process Navigator	Your gift will not appear to users until it is published.
1. Create Facebook Application	 Publish the Gift. If you are ready to make this gift available, you can publish it now. If you are not yet ready to publish it you can come back at a future time and publish it from this page.
2. Initial Setup	
3. Permanent Session Key	Publish Gift
4. Create default content	
5. Set source codes	Cancel << Previous Finish
6. Override default pages	
7. Convio only settings	
8. Facebook Gifts	
a. Gift Name and Image	
b. More Information Link	
c. Publish Gift	

• Not complete or you do not want to make this gift available yet, click the **Finish** button. The "Facebook Gifts" list page displays again. (*Note: You can Edit the gift and return to this page to publish it later.*)

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	<u>June Content Fundraising Advocacy Email Consultation Enviry Data Management Setup H</u>
	idgets
Widgets Progress Mete	ers Widgets Reports Facebook
Facebook Gifts > Publi	ish Gift
Process Navigator	Your gift will not appear to users until it is published.
1. Create Facebook Application	 Publish the Gift. If you are ready to make this gift available, you can publish it now. If you are not yet ready to publish it you can come back at a future time and publish it from this page.
2. Initial Setup	it you can come back at a luture time and publish it nom tins page.
3. Permanent Session Key	Publish Gift
4. Create default content	
5. Set source codes	Cancel <
6. Override default pages	
7. Convio only settings	
8. Facebook Gifts	
a. Gift Name and Image	
b. More Information Link	
c. Publish Gift	



Downloading Content Pages

To accommodate the gift feature, you will download the default content again to get the five gift page files you must customize. You must also make modifications to four existing files.

When you download the Default Content zip file more than one time, any pages that match the existing page names of the default content (for example, fb_wrapper_top) will not be downloaded, which means that any customizations you have made are safe.

For your convenience, we have provided an additional copy of the four existing files that must be customized for gifts feature (fb_homepage, fb_personal, fb_profile, and fb_wrapper_top,) by adding 01082008 to their file name.

If you have made customizations to the originals of any of these pages, you may want to open the new 01082008 files and copy the new information (which is described in the instructions in this document) into them rather than re-creating your customizations.

Alternatively, if you choose to use the 01082008 files instead, be sure to:

- 1) Rename your existing page to indicate that it is an obsolete page (e.g rename fb_homepage to fb_homepage_old) and unpublish it
- 2) Rename the 01082008 file by removing the appended date (e.g. rename fb_homepage_01082008 to fb homepage)
- 3) Unpublish and republish the newly renamed page

In addition the following gift pages will also be downloaded:

- fb_gift_page, a canvas page that contains the gifts Facebook members can select to send as well as the fields to send the gift and add a personal message
- fb_gift_sent_error, a page that displays to the Facebook member sending a gift if the gift is not successfully sent
- fb_gift_sent_success, a page that displays to the Facebook member sending a gift when it is sent successfully
- **b**_my_gifts, a canvas page that shows the gifts the Facebook member has received
- fb_reuse_GiveGift, a canvas page that is called for display in a small section on other Facebook pages to encourage people to give gifts
- reuse_fbGiftStyle, which controls the appearance of the gift pages (*does not require customization*)

To download the default content pages:

- **1.** Access the Convio Facebook Interface pages:
 - **a.** From the top-level navigation bar on an Administrator Interface page, click **Constituent360** and then click **Widgets**.



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	convio	H <u>o</u> me	<u>C</u> ontent F <u>u</u> ndraising Advocac <u>y</u> E <u>m</u> ail	Constituent360	<u>L</u> ibrary Data Ma <u>n</u> agement <u>S</u> etup Hel
				Contacts	
		Admin	strator Home Page	Directory	
				Groups	
	Convio Customer	Center	°	1 111010313	
		schedules, success scenarios, and the latest	Prospects	uct updates.	
			Access is restricted to customers only. Pleas	Rewards	punt Manager or <u>Convio Support</u> if you
			don't have your login.		
			, ,	Widgets	Click Widgets

b. On the Widgets Campaigns list page, click the Facebook tab

		H <u>o</u> me	<u>C</u> ontent F <u>u</u> ndra	ising Advoc		n as: Site Adminis Constituent <u>3</u> 60		t Preferences Data Ma <u>n</u> agemo	•	Support up He
	1010	Widge	ets					_		
Widgets	Progress	Meters	Widgets Reports	Facebook	◀	Click the Fac	ebook tab			
Widgets										
▶ <u>Crea</u>	ite a New V	Nidgets	<u>Campaign</u>							
related widgets	to an overa s componen	ll campai its that h	mpaigns that have be gn, such as the type ave been configured f New Widgets Camp	or goal for the or a campaign	e campaign. l 1 or to create	Jse the Manage a a new component	ction to acce	ss the list of		
- Widg	jets Campaig	gns -								

2. From the Process Navigator on the Facebook click step 4. Create Default Content.

	Logged in as: Site Administrator Logout Preferences About Support					
😋 convio ^{, I}	H <u>o</u> me <u>C</u> ontent F <u>u</u> ndraising Advocac <u>y</u> E <u>m</u> ail Constituent <u>3</u> 60 <u>L</u> ibrary Data Ma <u>n</u> agement <u>S</u> etup He					
	Nidgets					
Widgets Progress N	leters Widgets Reports Facebook					
Create default content						
Process Navigator	1. Default Content URL					
1. Create Facebook	Enter the URL for a zip file containing the default pages.					
Application	http://help.convio.net/facebook_default_pages.zip					
2. Initial Setup	2. Generate Default Application Content					
3. Permanent Session Key	Click the Generate Content button to generate the default set of PageBuilder pages for a Facebook					
4. Create default content	application.					
5. Set source codes	Generate Content					
6. Override default pages	Generate Content Click the Generate Content button to unzip files					
7. Facebook Gifts	Cancel << Previous Next >> Click the Next button					

The files will now be available in the location specified and ready for customizing.



Customizing the Gifts Pages

When you download the default content pages, the following pages are also downloaded:

- fb_gift_page, a canvas page that contains the gifts Facebook members can select to send as well as the fields to send the gift and add a personal message
- fb_gift_sent_error, a page that displays to the Facebook member sending a gift if the gift is not successfully sent
- fb_gift_sent_success, a page that displays to the Facebook member sending a gift when it is sent successfully
- **b**_my_gifts, a canvas page that shows the gifts the Facebook member has received
- fb_reuse_GiveGift, a canvas page that is called for display in a small section on other Facebook pages to encourage people to give gifts
- **•** reuse fbGiftStyle, a style sheet that controls the appearance of the gift information pages

The customizations you can make are included on the following pages.



Customizing the fb_gift Page

The fb_gift page is canvas page that contains the gifts Facebook members can select to send as well as the fields to send the gift and add a personal message

A Gift page could look similar to the following:



To help understand what this page will look like when displayed and what you must and can optionally change on it, these instructions will contain facsimiles of the default application page as it will be viewed in Facebook as well as the source code for it as viewed in the Convio PageBuilder HTML Editor (note that the WYSIWYG should be disabled). The source code for this page spans across multiple Editor windows so each area will be shown with instructions to scroll down to the part being described.



To customize the fb_gift page:

- 1. On an Admin page, click **Content** and then click **PageBuilder**. The PageBuilder **Page Library** page opens.
- **2.** Locate the **fb** gift page.
- 3. Click Manage from the Actions column of the Page. The Version list page opens.
- 4. Click Copy Version. The Version Attributes page opens.
- **5.** Enter information in the fields in this page as appropriate. For example, in the **Name** field, enter the name of this version following the standard PageBuilder version naming conventions for your organization; copy and paste the description from the page into the META Description field, enter search keywords, and so on.
- 6. Click the Next button. The Edit Page Layout and Content page opens.
- 7. Click the Add Content button. The HTML Editor window opens.
- 8. Click the **Source** button. The HTML and Convio source code displays in the HTML Editor window.
- **9.** In the Editor window:
 - a. In the H2 tag, optionally replace the labels "Select Your" and "Gift!"
 - **b.** In the statement that begins with "Enter some content", replace the text with statements that describes your gifts and explains the purpose of sending them to other Facebook members to help encourage people to send gifts.

Note: The S61: gift-form tag pulls the gift catalog and sending form into this page. The gift catalog is a Convio page that you constructed added the gifts earlier.

c. Click the Save button.







- **10.** When you are finished, click the **Save** button and then click the **Apply** button. Your changes are saved.
- **11.** Click the **Finish** button. The **Publish** page displays.
- **12.** Publish the page according to the procedures of your organization.



Customizing the fb_reuse_GiveGift Page

The fb_reuse_GiveGift page is a canvas page this is called for display in a small section on other Facebook pages to encourage people to give gifts.

This reusable page could look similar to the following when displayed on the homepage.



To help understand what this page will look like when displayed and what you must and can optionally change on it, these instructions will contain facsimiles of the default application page as it will be viewed in Facebook as well as the source code for it as viewed in the Convio PageBuilder HTML Editor (note that the WYSIWYG should be disabled). The source code for this page spans across multiple Editor windows so each area will be shown with instructions to scroll down to the part being described.

To customize the fb_reus_GiveGift page:

- 1. On an Admin page, click **Content** and then click **PageBuilder**. The PageBuilder **Page Library** page opens.
- 2. Locate the fb_reus_GiveGift page.
- 3. Click Manage from the Actions column of the Page. The Version list page opens.
- 4. Click Copy Version. The Version Attributes page opens.
- **5.** Enter information in the fields in this page as appropriate. For example, in the **Name** field, enter the name of this version following the standard PageBuilder version naming conventions for your organization; copy and paste the description from the page into the META Description field, enter search keywords, and so on.
- 6. Click the Next button. The Edit Page Layout and Content page opens.
- 7. Click the Add Content button. The HTML Editor window opens.
- 8. Click the **Source** button. The HTML and Convio source code displays in the HTML Editor window.
- 9. In the Editor window:
 - a. In the H2 tag, optionally replace the label "Give a Gift!"



- **b.** Two lines down, optionally replace the text "Give a gift in support of".
- **c.** Locate the "<!—This is a good place to put an org. image" area and replace the **ImageHere.jpg** with the appropriate name of the image as stored in the Convio Image Library (for example, 00003.jpg).

Tip:

(1) Highlight the entire string

 $<\!img\ src="../images/content/pagebuilder/ImageHere.jpg"$ alt="image here" border="0" align="right" />.

(2) Click the **Components** drop-down and scroll down to the **Content** section.

(3) Click Image and click the Insert link for the appropriate image.

Note: The tag links to the Gifts page that displays the available gifts, which you configured earlier.

- d. In the next paragraph, optionally replace the link text for "Give a gift now!"
- e. Click the Save button.



facebook	Profile edit Friends V Networks V Inbox V home account privacy logout
Search • Q Applications edit	American Health Society Invite Friends Personal Page Getting funding to help people who cannot help themselves.
 Causes Razoo Speed Granting Change.org 	Give A Gift! Donations Advocacy Events Give a gift in support of American Health Society Health Society
Changing The Present 2019 Support AHS	changing lives together Here
₹ more	Research Funding Drive Give a gift now! Each year, AHS supports many of the research initiatives underway in our community, including breast cancer research. Too many people die from this disease and we need to support Give a gift now!
HTML Componer	
and links. To disable	HTML content that you would like to display to your constituents. You can include text, images, personalized content, Use the Save button frequently to save your work when editing your content. a the WYSIWYG, click the Disable WYSIWYG icon at the right of the middle toolbar.
	lass="module">
	<h2>Give A Gift</h2>
	<pre><div class="body"></div></pre>
	<pre>Give a gift in support of [[S0:SITE_NAME]]</pre>
Theent	<pre></pre>
	<pre></pre>
	Replace ImageHere.jpg with your image from the Convio Image Library
now!	Give a gift a>
Cancel	Save Click the Save button

- **10.** When you are finished, click the **Save** button and then click the **Apply** button. Your changes are saved.
- **11.** Click the **Finish** button. The **Publish** page displays.
- **12.** Publish the page according to the procedures of your organization.



Customizing the fb_my_gifts Page

The fb_my_gifts page is canvas page that shows the gifts the Facebook member has received.

A My Gifts page could look similar to the following:





To help understand what this page will look like when displayed and what you must and can optionally change on it, these instructions will contain facsimiles of the default application page as it will be viewed in Facebook as well as the source code for it as viewed in the Convio PageBuilder HTML Editor (note that the WYSIWYG should be disabled). The source code for this page spans across multiple Editor windows so each area will be shown with instructions to scroll down to the part being described.

To customize the fb my gifts page:

- 1. On an Admin page, click **Content** and then click **PageBuilder**. The PageBuilder **Page Library** page opens.
- **2.** Locate the **fb_my_gifts** page.
- 3. Click Manage from the Actions column of the Page. The Version list page opens.
- 4. Click Copy Version. The Version Attributes page opens.
- **5.** Enter information in the fields in this page as appropriate. For example, in the **Name** field, enter the name of this version following the standard PageBuilder version naming conventions for your organization; copy and paste the description from the page into the META Description field, enter search keywords, and so on.
- 6. Click the Next button. The Edit Page Layout and Content page opens.
- 7. Click the Add Content button. The HTML Editor window opens.
- 8. Click the **Source** button. The HTML and Convio source code displays in the HTML Editor window.
- 9. In the Editor window:
 - **a.** In the <h2> tag, optionally replace the label "My Gifts History".
 - **b.** Two lines down, optionally replace the link text for "Give a gift to someone else!"
 - **c.** In the <h3> tag, optionally replace the label "My Family of Gifts".
 - **Note:** The [[S61: gift-log: available:4:0]] tag pulls in the gifts in a table with 4 gifts across.
 - **d.** In the next <h3> tag, optionally replace the label "Cats I have received".
 - e. In the next <h3> tag, optionally replace the label "Dogs I have received".
 - f. Click the Save button.



cebook	Profile edit	Friends 🔻	Networks 🔻	Inbox 🔻	home a	ccount privacy logout
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- **10.** When you are finished, click the **Save** button and then click the **Apply** button. Your changes are saved.
- **11.** Click the **Finish** button. The **Publish** page displays.
- **12.** Publish the page according to the procedures of your organization.



Customizing the fb_gift_sent_success Page

The fb_gift sent_success page a page that displays to the Facebook member sending a gift when it is sent successfully The Gift Sent Success page will look similar to the following when displayed in Facebook.

facebook	Profile edit Friends V Networks V Inbox V home account privacy logout
TACEDOOK	American Health Society 👘 Give a Gift Invite Friends Personal Page
Search •	Action Completed Successfully!
Applications edit	Go to the home page or the gifts page
Causes	Go to the home page of the grits page
Razoo Speed Granting	Privacy Settings Terms of Service Privacy Policy Contact Us
🚱 Change.org	
Changing The Present	powered by
5 Support AHS	CONVIO"
* more	
	Ten Page built by Support AHS about developers jobs advertisers polls terms privacy help

To help understand what this page will look like when displayed and what you must and can optionally change on it, these instructions will contain facsimiles of the default application page as it will be viewed in Facebook as well as the source code for it as viewed in the Convio PageBuilder HTML Editor (note that the WYSIWYG should be disabled).

To customize the fb_gift_sent_success page:

- 1. On an Admin page, click **Content** and then click **PageBuilder**. The PageBuilder **Page Library** page opens.
- 2. Locate the fb_gift_sent_success page and click Manage from the Actions column of the Page. The Version list page opens.
- 3. Click Copy Version. The Version Attributes page opens.
- **4.** Enter information in the fields in this page as appropriate. For example, in the **Name** field, enter the name of this version following the standard PageBuilder version naming conventions for your organization; copy and paste the description from the page into the META Description field, enter search keywords, and so on.
- 5. Click the Next button. The Edit Page Layout and Content page opens.
- 6. Click the Add Content button. The HTML Editor window opens.
- 7. Click the **Source** button. The HTML and Convio source code displays in the HTML Editor window.
- 8. In the Editor window, to present different content:
 - a. Optionally replace the "Action Completed Successfully!" message text to words of your choice.
 - **b.** Optionally replace the "Go to" with words of your choice.
 - **c.** Optionally replace the link text "the home page" with words of your choice.
 - **d.** Optionally replace the link text "the gifts page" with words of your choice.



Note: If you have changed the name of the homepage, be sure to change it here.

e. Click the Save button.

facebook	Profile edit Friend	ds 🔻 Networks 🔻	Inbox 🔻	I	nome acco	ount privacy	logout
TACEDOOK	American Healt	h Society		🌃 Give a Gift Ir	nvite Friend	s Personal	l Page
Search •							
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Causes	Go to the home	page or the gift	s page				
HTML Componen	t						
1. HTML Conte							
	/L content that you wou e the Save button freque				xt, image	s, personali	zed content,
	e the Save button heque e WYSIWYG, click the I				Γ	Optionally	replace any of
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Personaliz	ation 💌 Conditi	ionals	 Compone 	nts	× -	- Links	*
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Go to <a< th=""><td>href="fb_homepage</td><td>">the home page</td><td>∕a>or <a h<="" td=""><td>ef="fb_gift_pa</td><td>age">th</td><td>e gifts p</td><td>page</td></td></a<>	href="fb_homepage	">the home page	∕a>or <a h<="" td=""><td>ef="fb_gift_pa</td><td>age">th</td><td>e gifts p</td><td>page</td>	ef="fb_gift_pa	age">th	e gifts p	page
		4				_	
Cancel	Save Apply	Click the Save but	ton				

- 9. When you are finished, click the **Apply** button. Your changes are saved.
- **10.** Click the **Finish** button. The **Publish** page displays.
- **11.** Publish the page according to the procedures of your organization.



Customizing the fb_gift_sent_error Page

The fb_gift_sent_error page is a canvas page that displays to the Facebook member sending a gift if the gift is not successfully sent. The Gift Sent Error page will look similar to the following when displayed in Facebook.

facebook	Profile edit Friends V Networks V Inbox V home account privacy logout
TACEDOOK	American Health Society 🎁 Give a Gift Invite Friends Personal Page
Search 🔻	
Q.	Uh-oh! Something's gone amiss.
Applications edit	Please try again in a few minutes. If the problem persists, please contact us.
💁 Causes	
🚸 Razoo Speed Granting	In the meantime, you might want to go back to <u>the home page</u> or the <u>the gifts page</u> .
😵 Change.org	Privacy Settings Terms of Service Privacy Policy Contact Us
Changing The Present	powered by
Support AHS	CONVIO
▼ more	
	গল্ল [®] Page built by Support AHS about developers jobs advertisers polls terms privacy help

To help understand what this page will look like when displayed and what you must and can optionally change on it, these instructions will contain facsimiles of the default application page as it will be viewed in Facebook as well as the source code for it as viewed in the Convio PageBuilder HTML Editor (note that the WYSIWYG should be disabled).

To customize the fb_sent_error page:

- **1.** On an Admin page, click **Content** and then click **PageBuilder**. The **Page Library** page opens.
- Locate the fb_gift_sent_error page and click Manage from the Actions column of the Page. The Version list page opens.
- 3. Click Copy Version. The Version Attributes page opens.
- **4.** Enter information in the fields in this page as appropriate. For example, in the **Name** field, enter the name of this version following the standard PageBuilder version naming conventions for your organization; copy and paste the description from the page into the META Description field, enter search keywords, and so on.
- 5. Click the Next button. The Edit Page Layout and Content page opens.
- 6. Click the Add Content button. The HTML Editor window opens.
- 7. Click the **Source** button. The HTML and Convio source code displays in the HTML Editor window.
- 8. In the Editor window, to present different error message content:
 - a. Optionally replace the "Uh-oh!" and "Something's gone amiss." message text to words of your choice.
 - **b.** Optionally replace the "Please try again ..." through "please" sentences with words of your choice.
 - c. Optionally replace "contact us" with words of your choice.

Note: Make sure the href is to the appropriate page.



- **d.** Optionally replace "In the meantime, you might want to go back to" with words of your choice.
- e. Optionally replace the link text "the home page" with words of your choice.
- f. Optionally replace the link text "the gifts page" with words of your choice.

Note: If you have changed the name of the homepage or gifts page, be sure to change it here.

g. Click the Save button.

facebook	Profile edit Friends 🛛 Netwo	orks 🔻 Inbox 🔻	home account priv	acy logout
	American Health Society	🎁 Gi	ive a Gift Invite Friends Per	sonal Page
Search 🔻	Uh-oh! Something's gone ami	iss.		
Applications edit	Please try again in a few minutes. If	the problem persists, please po	ntact us.	
Razoo Speed Granting	In the meantime, you might want to	go back to <mark>the home page</mark> or the	<u>the qifts page.</u>	
HTML Component				
1. HTML Conten Enter the HTM and links. Use	t: L content that you would like to disp the Save button frequently to save y WYSIWYG, click the Disable WYSI	our work when editing your cor	ntent.	onalized content,
Personaliza	tion 💌 Conditionals	Components	🖌 Links	<i>Optionally</i> replace any of the boxed labels or words
<fb:error <fb: Some Please href="cont</fb: </fb:error 	message <mark>{Uh-oh!</mark> k∕fb:message thing's gone amiss.]◀	s. If the problem pers	``	
Cancel	Save Apply			

- 9. When you are finished, click the **Apply** button. Your changes are saved.
- **10.** Click the **Finish** button. The **Publish** page displays.
- **11.** Publish the page according to the procedures of your organization.

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Customizing Existing Content Pages to Add Gift Information

You will need to add gift information to several existing pages. To keep them from overwriting any customizations made in the originals, these pages were downloaded to the PageBuilder Library as:

- fb_wrapper_top_01082008
- fb_homepage_01082008
- fb_personal_page_01082008
- fb profile 01082008

You can open these pages in another PageBuilder library window and copy the code, or simply copy the information from the steps below. If you use the 01082008 versions instead of your originals, be sure to rename your original version and then rename the _01082008 version to remove the _01082008 to match the existing Facebook page information. Then, be sure to unpublish the newly renamed file and republish it to ensure that the other application pages will pint to your new page. For example, rename your existing fb_homepage to fb_homepage_old, and then rename your fb_homepage_01082008 to fb_homepage, then unpublish it and republish it.

To access the PageBuilder pages: On an Admin page, click Content and then click PageBuilder. The Page Library page opens.



Customizing fb_wrapper_top to Add the Give a Gift Link

The fb_wrapper_top page controls the elements that display along the top of your canvas pages when displayed inside Facebook. The original version contained an About Us link that we will now replace with the Give a Gift link that displays the Gift Catalog and form to send a gift to a friend. The new wrapper top could look similar to the following when displayed within your Convio Facebook application (unless you change the link words).

facebook	Profile edit Friends v Networks v Inbov v	home account privacy logout
TACEDOOK	American Health Society	🎬 Give a Gift Invite Friends Personal Page
Search 🔹		
٩	Organization Name	

To help understand what this page will look like when displayed, these instructions will contain facsimiles of the default application page as viewed in Facebook as well as the source code for it as viewed in the Convio PageBuilder HTML Editor (note that the WYSIWYG should be disabled). These instructions include only the portion of the page to change. For complete customization information, refer back to the Toolkit documentation.

To add the Give a Gift to the fb_wrapper_top page:

- 1. From the Page Library page, locate the original fb_wrapper_top page and click Manage from the Actions column of the Page. The Version list page opens.
- 2. Click Copy Version. The Version Attributes page opens.
- **3.** Enter information in the fields in this page as appropriate. For example, in the **Name** field, enter the name of this version following the standard PageBuilder version naming conventions for your organization, and so on.
- 4. Click the Next button. The Edit Page Layout and Content page opens.
- 5. Click the Add Content button. The HTML Editor window opens.
- 6. Click the **Source** button. The HTML and Convio source code displays in the HTML Editor window.



- **7.** Scroll downward until the bottom portion of the window displays and then replace the About Us link (which is the first one) with the Give a Gift link:
 - **a.** Highlight and delete the first bullet: About Us
 - b. Copy the following statement: class="first gift">Give a Gift
 - **c.** Paste it below the <ul class-"links".
 - d. Optionally change the link label (Give a Gift).
 - e. Click the Save button.

facebook	Profile edit	Friends 🔻	Networks 🔻	Inbox 🔻		home account priv	vacy logout
TACEDOOK	Americar	n Health So	ciety		🎬 Give a Gift	Invite Friends Per	sonal Page
Search 🔹							
HTML Componen	t						
1. HTML Conte							
			(e to display to y(to save γour wor∤			text, images, pers	onalized content,
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Personaliz	ation 💌 🛛 -	- Conditionals	s	🗸 🖓 Compo	nents	💌 🕂 Links	~
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- 8. When you are finished, the **Apply** button. Your changes are saved.
- 9. Click the Finish button. The Publish page displays.
- **10.** Publish the page according to the procedures of your organization.



Customizing fb_personal_page to Add the Gifts You Have Received Section

The fb_personal_page is a canvas page that presents information about the actions performed by Facebook members in support of your organization. The Gifts You Have Received section can be added to this page. The updated Personal Page could look similar to the following when displayed within Facebook.





To help understand what this page will look like when displayed, these instructions will contain facsimiles of the default application page as viewed in Facebook as well as the source code for it as viewed in the Convio PageBuilder HTML Editor (note that the WYSIWYG should be disabled). These instructions include only the portion of the page to change. For complete customization information, refer back to the Toolkit documentation.

To customize the fb personal page page to add the Gifts You Have Received section:

- From the PageBuilder Library list page, locate the fb_personal_page page and click Manage from the Actions column. The Version list page opens.
- 2. Click Copy Version. The Version Attributes page opens.
- **3.** Enter information in the fields in this page as appropriate. For example, in the **Name** field, enter the name of this version following the standard PageBuilder version naming conventions for your organization.
- 4. Click the Next button. The Edit Page Layout and Content page opens.
- 5. Click the Add Content button. The page facsimile displays.
- 6. Click the content (or, click the Edit icon in the right corner of the component). The Editor window opens with the source code displayed.
- 7. In the Editor window, scroll down until the following section displays (click Pages Down three times):

```
<div class="module">
```

 $\label{eq:constraint} $$ <h2>How [[?[[S61:is-viewing-self]]::TRUE::You Are::<fb:name uid="[[S61:user-being-viewed]]" firstnameonly="true" linked="false" /> Is]] Helping Details</h2>$

<div class="body">

[[S61:interaction-list:personal:any:0:10]]

</div>

8. Copy the following code block and paste it into the window immediately below the </div> tag:

<div class="module">

<h2>Gifts [[?[[S61:is-viewing-self]]::TRUE::You
Have::<fb:name uid="[[S61:user-being-viewed]]" firstnameonly="true"
linked="false" /> Has]] Received</h2>

[[?[[S61:is-viewing-self]]::TRUE::<div class="link-bar">My Gifts Details</div>::

]]

```
<div class="body">
```

[[S61:gift-log::available:4:12:]]

</div>

</div>

9. Then, if necessary:

- a. Following the [[S61:is-viewing-self]]:: TRUE tag, optionally replace "You Have".
- **b.** In the [[S61:user-being-viewed]] line, optionally replace "Has".



- c. At the end of the statement, optionally replace "Received".
- d. In the next [[S61:is-viewing-self]]:: TRUE tag, optionally replace "My Gifts Details".

Note: The [[S61:gift-log: available: 4:12]] tag pulls up to 48 gifts on this page (with 4 gifts across and 12 rows).

e. Click the Save button.







- **10.** When you are finished, click the **Apply** button. Your changes are saved.
- **11.** Click the **Finish** button. The **Publish** page displays.
- **12.** Publish the page according to the procedures of your organization.



Customizing fb_homepage to Add the Give a Gift Section

The fb_homepage page is a canvas page that contains the information about the application, your campaigns, and your organization. This information is organized in several sections on the page. You can add the Give a Gift section along the right side of the page to display the gift catalog page. The new version of the Homepage page for your application may similar to the following.





To help understand what this page will look like when displayed, these instructions will contain facsimiles of the default application page as viewed in Facebook as well as the source code for it as viewed in the Convio PageBuilder HTML Editor (note that the WYSIWYG should be disabled). These instructions include only the portion of the page to change. For complete customization information, refer back to the Toolkit documentation.

To customize the fb homepage page to add the Give a Gift section:

- 1. From the PageBuilder Library list page, locate the fb_homepage page and click Manage from the Actions column. The Version list page opens.
- 2. Click Copy Version. The Version Attributes page opens.
- **3.** Enter information in the fields in this page as appropriate. For example, in the **Name** field, enter the name of this version following the standard PageBuilder version naming conventions for your organization.
- 4. Click the Next button. The Edit Page Layout and Content page opens.
- 5. Click the Add Content button. The HTML Editor window opens.
- 6. Click the **Source** button. The HTML and Convio source code displays in the HTML Editor window.
- **7.** Scroll downward until "[[S51:fb_reuse_AboutOrg]]" displays.
- 8. Copy the following and paste it above or below the [[S51:fb_reuse_AboutOrg]] tag (depending on where you want the section to display):

[[S51:fb_reus_GiveGift]]

9. Click the Save button.







- **10.** When you are finished, click the **Apply** button. Your changes are saved.
- **11.** Click the **Finish** button. The **Publish** page displays.
- **12.** Publish the page according to the procedures of your organization.



Customizing fb_profile to Include the Gifts Received Section

The fb_profile page is the page that presents the logical opportunity to interact with the Convio Application built on the Facebook platform depending on who is viewing it. The Gifts Received section is called in and could look similar to the following.

▼ Support Al			
Latest News			Hide/Show
Upcoming Even	ts		Hide/Show
	There are currently no e	vents in this list	
Current Action	Alerts		Hide/Show
	cohol and Drug Partnershi Iren live in safe and suppo		
Mental Health Parit Senate-Passed Me	y ntal Health Parity Moves	to the House - Now is th	he time to act!
Campaign			Hide/Show
	lor sit amet, consecte nt ut labore et dolore i		ed do eiusmod
	n at Octover 22 11:44 am lation to American Health lctober 17 9:40 pm	Society	
Gifts Received Give a Gift Yourse Latest Gifts Recei	- If! My Gifts Page ved		
92			
FB_kitten1	Dog Santa	Cutie Patootie	Shades
From me	From Nelson	From Amy	From Amy
The Art and the		The late - Later	
Puppy eyes	Joker	Fighting kitties	

To help understand what this page will look like when displayed, these instructions will contain facsimiles of the default application page as viewed in Facebook as well as the source code for it as viewed in the Convio PageBuilder HTML Editor (note that the WYSIWYG should be disabled). These instructions



include only the portion of the page to change. For complete customization information, refer back to the Toolkit documentation.

To customize the fb profile page to include the Gifts section:

- From the PageBuilder Library list page, locate the fb_profile page and click Manage from the Actions column. The Version list page opens.
- 2. Click Copy Version. The Version Attributes page opens.
- **3.** Enter information in the fields in this page as appropriate. For example, in the **Name** field, enter the name of this version following the standard PageBuilder version naming conventions for your organization.
- 4. Click the Next button. The Edit Page Layout and Content page opens.
- 5. Click the Add Content button. The HTML Editor window opens.
- 6. Click the **Source** button. The HTML and Convio source code displays in the HTML Editor window.
- 7. In the Editor window:
- 8. Scroll to the bottom of the Editor window.
- 9. Locate the following section:

```
 Latest Actions in support of [[S0:SITE_NAME]]
```

[[S61:interaction-list:personal:any:0:5]]

10. Copy and paste the following code after the [[S61:interaction-list:personal:any:0:5]] tag:

Gifts Received

```
<a href="FB?pagename=fb_gift_page>Give a Gift Yourself!</a>
<fb:visible-to-owner>|&nbsp;<a href="FB?pagename=fb_my_gifts>My Gifts
Page</a></fb:visible-to-owner></strong>
```

[[S61:unique-gift-log::available:4:12:Latest Gifts Received]]

11. Then:

- a. Optionally replace the subsection label "Gifts Received".
- **b.** Optionally replace the words in the "Give a Gift Yourself!" link.
- c. Optionally replace the words for the "My Gifts Page" link.

```
Note: The [[S61: unique-gift-log:: available: 0:4:12 Latest Gifts Received]] tag pulls in and displays up to the last 48 gifts you have received in a table with 4 gifts across in 12 rows.
```

d. Optionally replace the words in the "Latest Gifts Received" label Click the Save button



	port AHS	×
Latest N	ews	Hide/Show
Upcomir	ng Events	Hide/Show
	There are currently no events in this list	
	Action Alerts	Hide/Show
	ection/Alcohol and Drug Partnership Act (S. 484) that children live in safe and supportive environments	
	e <mark>alth Parity</mark> assed Mental Health Parity Moves to the House - Now is the	time to act!
Campaig		Hide/Show
	w osum dolor sit amet, consectetur adipisicing elit, sed incididunt ut labore et dolore magna aliqua.	do eiusmod
Latest A		
You took a	tions In Support of AHS action at October 22 11:45 am Bill of Rights	
You made	a donation at Octover 22 11:44 am r own donation to American Health Society	
You took a	etion at October 17 9:40 pm salth Partity	
Gifts Re	ceived	
	t Yourself! My Gifts Page ts Received	
1	HTML Component	
	1. HTML Content:	
CD Little	Enter the HTML content that you wo	
FB_kitter From me	and links. Use the Save button freque	
1000	To disable the WYSIWYG, click the	Disable vv i Sivv
ALC: NO.	Personalization 💌 🛛 Condit	ionals
	[[S0:SITE_NAME]] <td></td>	
Puppy ey	[[S0:SITE_NAME]]	
Puppy ey From Am	[[S0:SITE_NAME]] 	
	<pre>[[S0:SITE_NAME]] </pre>	ile-action>
	[[S0:SITE_NAME]] 	ile-action>
	<pre>[[S0:SITE_NAME]] <div class="mainprofile"></div></pre>	ile-action> age">
	<pre>[[S0:SITE_NAME]] </pre>	
	<pre>[[S0:SITE_NAME]] <fb:ref handle="fb_ref_page
</div>
<div class=" mainprofile"=""> Latest Actions in supp</fb:ref></pre>	age">
	<pre>[[S0:SITE_NAME]] [[S61:interaction-list:perting]</pre>	age">
	<pre>[[S0:SITE_NAME]] Latest Actions in supp</pre>	age">
	<pre>[[S0:SITE_NAME]] Latest Actions in supp [[S61:interaction-list:per Gifts <a <="" href="FB?pagename=f:" td=""><td>age">cort of [[S0: rsonal:any:0: Received <<</td></pre>	age">cort of [[S0: rsonal:any:0: Received <<
	<pre>[[S0:SITE_NAME]] <div class="mainprofile"> [[S61:interaction-list:per Gifts <a fb?pagename="f:<br" href="FB?pagename=f:
owner> :owner> :<a href="FB?pagename=f:
owner> </td><td>age">bort of [[S0 rsonal:any:0 Received << b_gift_page bagename=fb_r</div></pre>	
	<pre>[[S0:SITE_NAME]] Latest Actions in supp [[S61:interaction-list:per Gifts <a fb?pagename="f:</a" href="FB?pagename=f:
owner> </pre>	age">bort of [[S0: resonal:any:0: Received << b_gift_page
	<pre>[[S0:SITE_NAME]] <div class="mainprofile"> [[S61:interaction-list:per Gifts <a fb?pagename="f:<br" href="FB?pagename=f:
owner> :owner> :<a href="FB?pagename=f:
owner> </td><td>age">bort of [[S0: resonal:any:0: Received << b_gift_page to bagename=fb_m</div></pre>	
	<pre>[[S0:SITE_NAME]] <div class="mainprofile"> [[S61:interaction-list:peate Gifts <a fb?pagename="fitowner" href="FB?pagename=fitowner>[:[:<a fb?pagename="fitowner" href="FB?pagename=fitowner>[:[S61:unique=gift-log::ava"]</div></pre>	age">bort of [[S0: resonal:any:0: Received << b_gift_page to bagename=fb_m

- **12.** When you are finished, click the **Apply** button. Your changes are saved.
- 13. Click the Finish button. The Publish page displays.
- **14.** Publish the page according to the procedures of your organization.